



*Off-shore Campuses and Programmes
- a mainstream activity for Europe's
universities?*

Elizabeth Colucci, European University Association

Maurits Van Rooijen, Compostela Group/U of Westminster

Peter Ueker, German-Jordanian University

Don Olcott, Jr., The Observatory on Borderless Higher Education

5th EUA Convention of European HE Institutions

'Facing Global Challenges: European strategies for Europe's universities'

18-21 March 2009

Prague, Czech Republic

Working Group Goals

The purpose of this session is to:

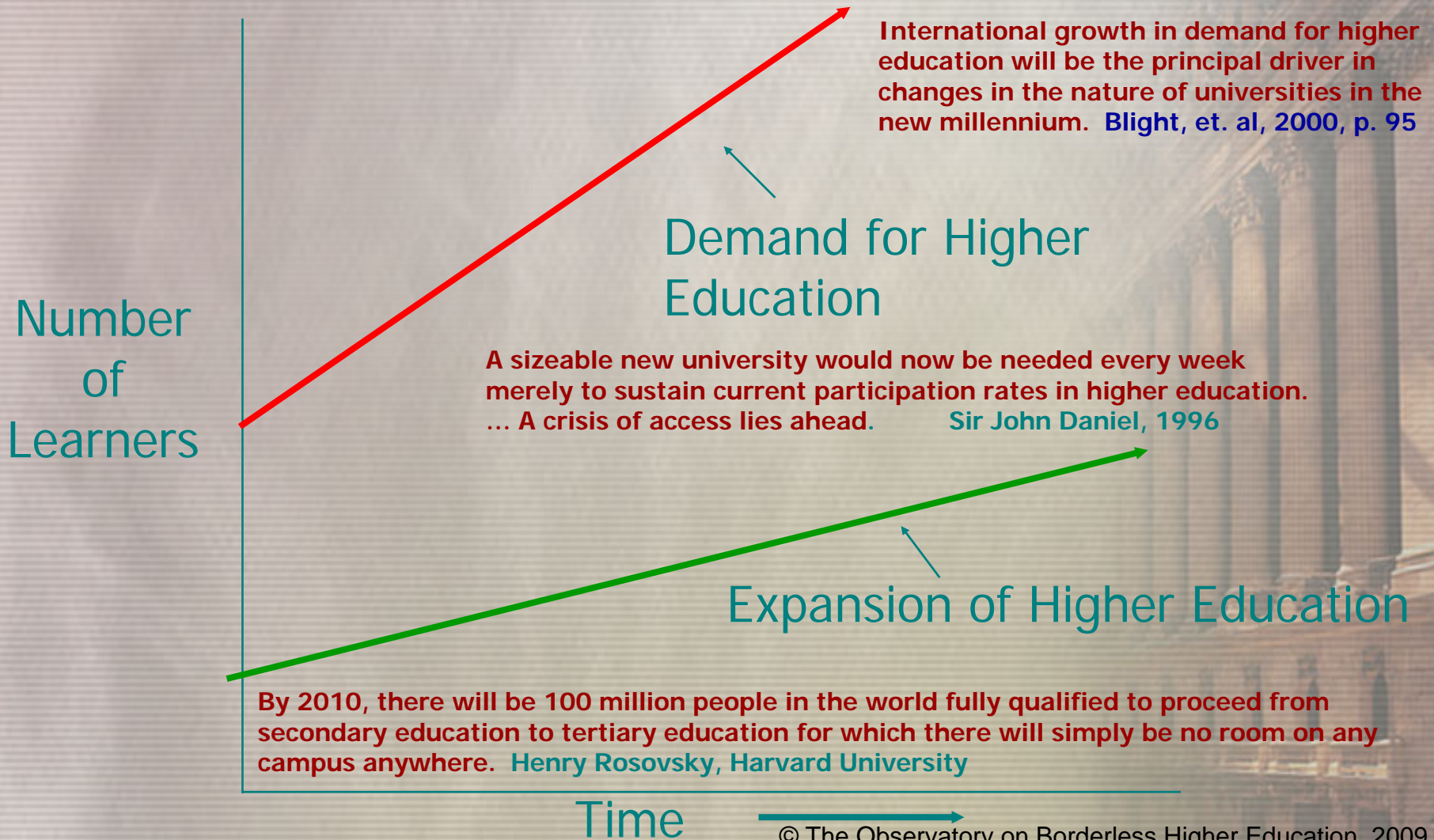
- 1) Engage delegates in an interactive, consensus-building dialogue of the TNE issues facing European universities.
- 2) Identify issues agreed, disagreed, and unresolved.
- 3) Formulate three recommendations for policy makers and universities leaders.

Session Agenda

11:00 – 11:15	Introductions and TNE Overview	Don Olcott, Jr.
11:15 – 11:30	Case Study 1	Maurits Van Rooijen
11:30 – 11:35	Case Study 1 Q&A	Group
11:35 – 11:50	Case Study 2	Peter Uecker
11:50 – 11:55	Case Study 2 Q&A	Group
11:55 – 12:05	Challenging TNE Assumptions	Maurits Van Rooijen
12:05 - 12:15	Break	
12:15 - 12:50	Group Discussion of Issues	Elizabeth/Don
12:50 – 13:00	Summary and Policy Recs.	Don/Elizabeth

Access: The Global Challenge

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A Definition: Borderless Higher Education

- Higher education that takes place in situations where the teacher, student, programme, institution/provider or course materials cross national jurisdictional borders. Cross-border education may include higher education by public/private and not-for-profit/for-profit providers. It encompasses a wide range of modalities in continuum from face-to-face (taking various forms from students traveling abroad and campuses abroad) to distance learning (using a range of technologies and including e-learning).

(UNESCO/OECD. (2005). *Guidelines for Quality Provision in Cross-border Higher Education*. Paris: UNESCO and OECD.)

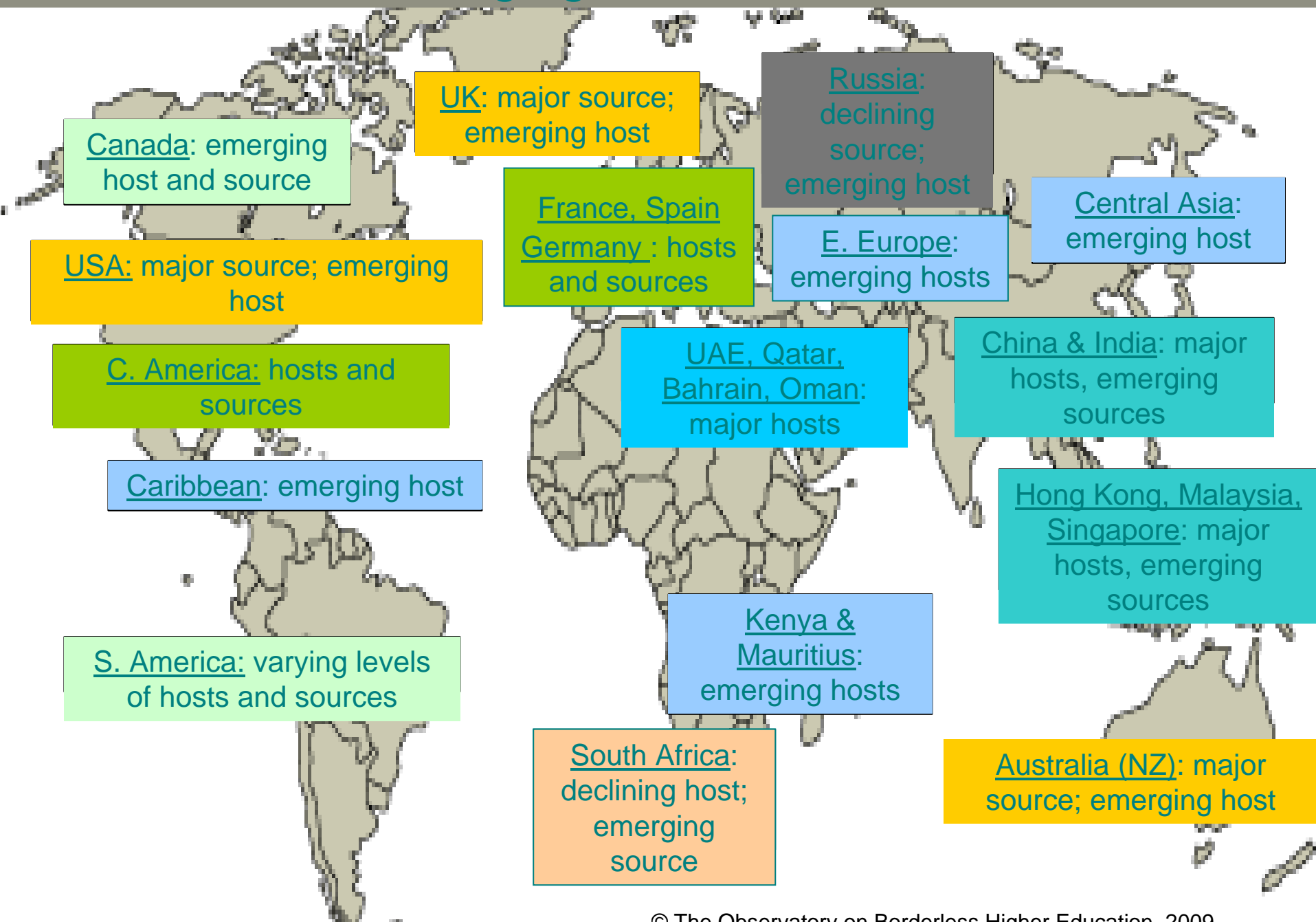
Playing on the International Stage: The Driving Factors

- Tapping alternative funding sources to replace reduced government allocations to tertiary education
- Exponential adoption of 'English' as the global language of business
- Interconnectedness of a global society and economy
- Diversification and increase in international student mobility
- Workforce needs – skills migration
- Demand by developed and developing countries for technology transfer and research collaboration

Trends in Global Cross-Border Higher Education

- Host nations are becoming more selective of entering foreign providers
- Asia, Europe, the Middle East, and Gulf States are most active cross-border host regions . . . this will change
- Cross-border research exchange is a rapidly growing priority among nations
- Quality assurance oversight agencies, internal and external, are paying increasing attention to universities operating abroad
- Competition for internationally mobile students is growing more intense each year

Emerging Hosts & Sources



Henry L. Mencken

For every complex problem there is a
simple solution

And it's wrong!!!