Global Best Practices in Video-enabled Blended Learning: An Interactive Discussion

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USDLA Chair Emerita and Past President
Trends According to Forbes, Gartner and Others

- What happened with smart phones over the last 8 years is what we see happening with video…Instantaneous video everywhere.

- Ultimately your computer’s going to be the main source of communication even by phone, so you might as well get used to it.

- Wainhouse researchers recently predicted a growth rate of 28% in telepresence and video use for communication via computer in 2011.

- And Gartner recently said that telepresence will replace 2.1 million airlines seats by 2012.

- Gartner also forecasts that by 2015, 200 million workers globally will run corporate video conferencing from their desktops.

- Virtualization…we are moving to the cloud with 40% workers in hybrid offices by 2012

http://blogs.forbes.com/kymmcnicholas/2010/08/19/clean-up-your-office/?partner=yahootix
## Trends in Distance Learning

### Educational / e-Learning Users

<table>
<thead>
<tr>
<th>Synchronous</th>
<th>Asynchronous</th>
</tr>
</thead>
<tbody>
<tr>
<td>IM / Web conferencing / interactive writing tools</td>
<td>Classroom, PC &amp; web video / Virtual Worlds</td>
</tr>
<tr>
<td>Recording / archiving / streaming / lecture capture</td>
<td>Collab portals, wikis, text, audio Threads / eRooms</td>
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### Unified Collaboration Environment

- **Infrastructure Services**
  - Media Servers, Rights Management, Directories, Presence, Telephony, Bandwidth

- **Devices**

- **LEARNERS**

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Immersive Telepresence
Unified Communications: Synchronous and Asynchronous

Communication

Anywhere on Any Device

At Home or Mobile:
- Laptop
- Desktop
- Tablet/Touch Pad
- Smart Phone
- Gaming Console/ Xbox
- Interactive Television

In the Cloud
- Digitally Stored
- Audio
- Video
- Content
Tuesday September 28
John Quiñones, ABC PrimeTime News anchor and author of *Heroes Among Us*

Leading Where you Are

• Wednesday, October 6
Dr. Stephen R. Covey, author of *Predictable Results in Unpredictable Times* and *7 Habits of Highly Effective People*

Managing Change in a Time of Crisis

Thursday, November 11
Dave Carey, former POW and author of *The Ways We Choose*

Classical Programs with Manhattan School of Music

Pinchas Zukerman

Thomas Hampson
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