

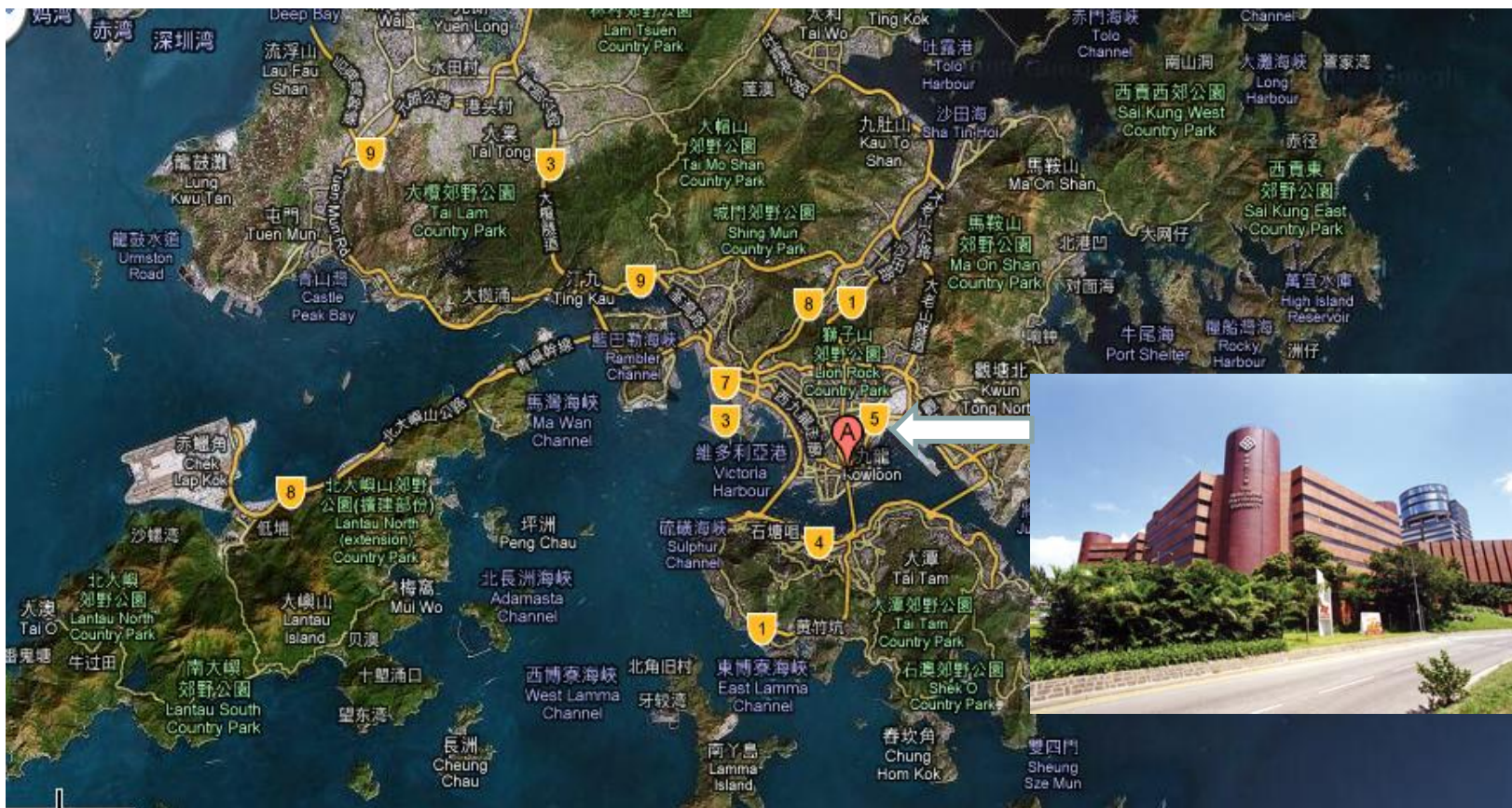


# Proximity to the Chinese mainland





# Our campus is right in the city centre



# Brand Hong Kong



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## Fact Sheets

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The BrandHK fact sheets provide detailed and useful information about Hong Kong on a wide range of topics:

Cosmopolitan Education

### Cosmopolitan Education

Government outlay on education exceeds \$52 billion (US\$6.7 billion) a year – the biggest item of Government expenditure – accounting for about a quarter of the recurrent annual budget. There is an acute awareness of the need to equip students with the knowledge and skills to compete in a competitive and globalised world, and reforms are introduced where needed to ensure Hong Kong is in step with global dynamics. “Lifelong learning” is one of the city’s fundamental principles.

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### Fun Facts



#### Next to nature

Green Hong Kong is right on the city’s doorstep. Hiking, swimming, scuba-diving and sailing are all possible just a short journey from downtown. About 70 per cent of Hong Kong is rural, and 40 per cent of the total land area is protected.

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# Hong Kong Higher Education



**STUDY HK** HONG KONG HIGHER EDUCATION

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**Scholarships**

 Hong Kong is home to eight government-funded universities offering dozens of major areas of study.

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City University of Hong Kong

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HONG KONG BAPTIST UNIVERSITY

 Lingnan 嶺南大學  
University

 香港中文大學  
THE CHINESE UNIVERSITY OF HONG KONG

 The Hong Kong Institute of Education  
香港教育學院

 The Hong Kong Polytechnic University  
香港理工大學

 香港科技大學  
THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

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THE UNIVERSITY OF HONG KONG

**POSTGRADUATE STUDIES IN HONG KONG** 

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# Some basics



❖ 1994 higher education expansion

❖ 2000



# Some basics

❖ 14,500

❖ 2% - 5% - 10% - 20%

❖ HK\$1B (UG scholarships) +

❖ HK\$18B (R&D)



# Some basics

- ❖ 1999 – 2006 – 2008
- ❖ 2005-2010 HE internationalisation  
(HK\$40M + HK\$5M)
- ❖ HE Review (Dec 2010)
- ❖ 2011-2013 – HK\$50 million



# Some basics



- ❖ Education services (CE Address)
- ❖ Government's initiatives

# Non-local Student Enrolment (Headcount) of UGC-funded Programmes

Level of study	2008/09		2009/10	
	Mainland	International	Mainland	International
Sub-degree	2	3	2	4
Undergraduate	4 348	442	4 562	629
Taught Postgraduate	39	19	35	18
Research Postgraduate	3 324	216	3 830	253
<b>Total</b>	<b>7 713</b>	<b>680</b>	<b>8 429</b>	<b>904</b>
<b>Percentage of non-local students</b>	<b>12%</b>		<b>13%</b>	

Source: University Grants Committee website, 27 May 2011

# Our global strategy



## A circular approach & three basic assumptions:

- ❖ We believe that HK & the Chinese Mainland will become increasingly integrated
- ❖ China will become a key player in international higher education & universities in HK and those in the Chinese Mainland must leverage on each other, in order to excel.
- ❖ PolyU has a unique and niche role to play

# International Advisory Board (IAB)





# International Advisory Board (IAB)



## ❖ List of IAB membership 2010 - 2013

<b>Academics (13)</b>	<b>Asia Pacific</b>	Professor Jang-Moo Lee
		Dr Guaning Su
		Emeritus Professor Mark S. Wainwright AM
	<b>Europe</b>	Professor Nigel Thrift
		Dirk Jan van den Berg
		Professor Siwei Cheng
	<b>Mainland China</b>	Professor Jianhua Wang
		Professor Wei Yang
		Professor Qifeng Zhou
		Dr David C. Chang ( <b>Chairman of IAB</b> )
	<b>North America</b>	Dr G. P. "Bud" Peterson
		Professor Mark S. Wrighton
		Dr Henry T. Yang
Dr Christopher Cheng, GBS, OBE, JP		
<b>Entrepreneurs (6)</b>	<b>Hong Kong</b>	Mrs Margaret Leung, JP
		Dr Simon Leung
	<b>Mainland China</b>	Dr Jianzhou Wang
		Professor Robert A. Mundell
	<b>Overseas</b>	Ms Vivienne Tam



# PolyU Outpost in China



# PolyU Networks on the Mainland



- ❖ Offering 18 MoE approved education programmes
- ❖ Student exchange networks with 20 top universities
- ❖ ISTA (International Strategic Technology Alliance): network with 24 top technology-focused universities on the Mainland and across the world
- ❖ Over 5000 PolyU alumni on the Mainland
- ❖ Over 100 distinguished Chinese top scholars
- ❖ Over 100 distinguished Chinese entrepreneurs through the Bauhinia Cup Awards

# Sichuan U – PolyU (HKJC funded)

Sichuan Institute on Disaster Management & Reconstruction (RMB 200 million)

Key Activities:

- ❖ Dual PhD programmes
- ❖ Postgraduate programmes on disaster nursing, social work, OT & PT, P&O
- ❖ Training programmes for Practitioners
- ❖ Research on disaster-related topics
- ❖ Community-based Rehabilitation & construction projects

*The Sichuan U- PolyU Institute on Disaster Management & Reconstruction*







Thank you

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