Overview

• Understanding What Defines a “Network”
• Networks for Students-Staff-Faculty
• Identify Potential Boundaries = Cultural, Demographic, and Institutional
• Success Stories
• Conclusion
What is a “Network?”

Definition:

“An association of individuals having a common interest, formed to provide mutual assistance, helpful information, or the like”

Example: a network of recent college graduates. (Source: dictionary.com)
What is a “Network?”

- Diverse
- Resourceful
- Exclusive
- Transactional
- Expertise
- Internal – or – External
- Domestic – or - International
- Lifelong, Lasting, **Valuable**……
Networks for Students

Their Networks

- Alumni
- Faculty
- Other Classmates
- Families and Community
Networks for Faculty
Does this Look Familiar?

Stagnation or Repetition….can’t move beyond these barriers
Overcoming Boundaries….

Institutional
- Faculty Spotlight
- Academic Partnership
- Global branding via Alumni Programming

Cultural
- Hot topic
- Universal Appeal

Demographic
- Attracting Wide Audience
- Faculty Connecting with Students
Success Stories: More Notes to Consider…

Think about Branding…
Take a Big Idea
a Big Name and Collaborate with an Invested Partner

Consider scale:
• Where do you have large #s of students, alumni and faculty abroad?

• Are these regions still strategic to your institution?

• For newer areas of opportunity, consider which partnerships to leverage: student, alumni, academic, community….or all!
Success Stories: International Speaker Series

Build Efficiencies by Partnering with Faculty – example: UCLA’s Travel Survey

TIPS

- Offer a Stipend
- Track Language Proficiency
- Track annual and/or regular travel to conferences and countries
- Promote faculty within institution
- End year with recognition program
Success Stories: Student and Alumni Programming

Focus on Alumni Career Services – JOBS $$

Example: Co-sponsor information sessions hosted by alumni for new expats or students studying or working abroad for short-term.

– Help ease what may be a stressful transition period.
– Opportunity for the alumni to learn from each other, especially about the cultural side.
– Expert facilitation – go beyond stories and information sharing -- what is shared has immediate relevance.

Example: International “Winternship” Week – Held between fall and spring terms or during a designated week, this week pairs undergraduate students with alumni hosts for 1-2 weeks of in-depth learning. Alumni chapters will host events during this time.
Success Stories: 
When Students, Faculty and Alumni Come Together

Other Examples to Consider:

Holidays in the “other country” – Enjoying new traditions or celebrating home traditions with others while abroad; involving parents in programming and planning.

Promoting the Global Learning Environment on and off Campus – Study-Abroad students sharing their experiences with other students through academic seminars (in conjunction with faculty), residence hall programs, general information sessions, and with local alumni groups.
Success Stories: International Alumni Reunions

Create an experience for alumni to interact with each other and faculty from study abroad campuses

- **Involve faculty** from the prominent programs
- **Invite ALL alumni** to gather at international destination
- Create opportunity for academic and/or service-learning programming as well as social time
- Incorporate optional training in admissions process
- Keep costs down (secure sponsors – internal and external!)
- Publicize in advance and across many channels
- Market the experience as a value-added time
Soon to be a Success Story…
Global Alumni Assistance Fund

Alumni Assistance Fund for global projects.

Development staffs can fundraise for short-term grants which afford alumni applicants the opportunity to fulfill service projects abroad, living stipends to teach in another country, and even start-up funds to develop partnerships between alumni and students studying in their country.

Example: Business school students can spend a semester abroad working with an alumnus on an international business plan.
Be Proactive and Be Strategic...

- Cultural
- Demographic
- Institutional

EMBRACE THE OPPORTUNITY
Focus on Outcomes and Experiences!
Promote Added Value = Build Affinity and Support

Students

Faculty

Staff

DEFINE
THE
VALUE
Thank You & Good Luck!

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