Not a Zero-Sum Game?
Private Provision & the Public Good

• Dr. Duleep Deosthle
  Manipal Education, New York- USA & Bangalore-India
We don't need no education!!
India

1.2 billion

> 700 million : under 30

> 400 million : middle class
India has the third largest volume of enrollments in higher education, after China and the US.

However the GER of ~13% is significantly low when compared to developed and developing nations.

By 2020 India will become the largest net exporter of human capital in the world.

Source: E&Y Report
Potential surplus population in working age group 2020

Source: Indian Planning Commission & BCG
SCALE
Quantity - Quality

Versus

or

And
Private Participation in India HE

- Private Institutions account for 75% of the institutions and 65% of the enrollments in the Higher Education sector.

Source: UGC
BORDERLESS: D.E.

1. National
2. Socio-economic
3. Disciplinary
4. Time & Space
5. Training & Education
6. Methodology / Pedagogy
7. Delivery
8. Multiple Institution Cooperation
9. Simultaneous – Learning Levels
10. Life Long Learning
Manipal Education: A Case Study
Founding Father

Dr. T. M. A. Pai

The architect of modern Manipal, the first and largest private institution in India.

Doctor, philanthropist, banker, educator, a man with a vision!
Transformation

From a sleepy village....

.....to an university town

Kasturba Medical College, Manipal
1953

Manipal University, Manipal
Today
Manipal Education – Social Transformation with Business Excellence
Learning & Access
Manipal Education – Servicing the entire Spectrum

- Corporate Training & Continuing Education
  - Manipal Corporate University Model
  - U21Global (online Management courses)
  - MeritTrac (testing & assessments)

- Campus Education
  - Manipal University, India
  - Sikkim Manipal University, India
  - American University of Antigua, West Indies
  - Manipal Melaka Medical College, Malaysia
  - Manipal College of Medical Sciences, Nepal
  - Manipal University, Dubai, UAE

- Distance Education
  - Sikkim Manipal University Distance Education

- Multi-tiered Prof & Vocational Skills Education Programs
  - India Skills

Servicing an active base of over 300,000 Students
ICICI – Manipal Academy
Campus Education – Footprint across the world

International Campuses
- American University of Antigua
- Dubai Campus
- Nepal Campus
- Malaysia Campus

Indian Campuses
- Campus in Sikkim
- Manipal & Mangalore Campus
- Bangalore Campus
For Reach and Inclusive education, go the Distance

Making education accessible to all through Distance Education

200,000+ Active Students

Among the Largest DE Providers in the country

750+ Learning Centers
offer unique model of face-to-face academic counseling across India

Edunxt Technology Plaform
Technology enabled learning through VSAT and internet
Sikkim Manipal University – DE – Hybrid Learning Model

The SMU-DE Way

- Self learning material
- Soft Skills
- Edunxt
- Face to Face counseling @ LC
EduNxt

- Video / audio recording for physical classrooms
- Tools to help capture and transform classroom interactions into digital content
- Tools for authoring teaching notes

Content authoring environment
- Tools for teachers to author content such as case studies, assignments

Content and interaction repository
- Makes content and activities within a course available to learners
- Tools that enable case study solving and collaborative environments
- Environment for internal assignments and evaluation
- Discussion environments, tools for students, workspaces …

Classroom recording / transform environment
- Tools to help capture and transform classroom interactions into digital content

Extended classroom environment
Distance Education...

DISRUPTIVE FORCE?
Value

SMU: $1,100

(2 year program in management or IT)
IndiaSkills - Making learners employable through Vocational Education

Vision: Train & Certify 1 million learners through vocational training partner centres covering 50% of India’s districts in the next 5 years

- Focus on skills training and certification in India
- Partnership with City & Guilds, UK – the World’s largest skills certification body
- Short term programs already launched in Retail, Hospitality, English Language, Security Services, 14 more to come shortly.
NO SCHOOL TODAY

School CLOSED
NO POWER!
NO HEAT!
Thank You!

Duleep.d@manipal.edu
Vice President-International Education
2 Wall Street, New York, NY 10005, USA
Tel: +1.917.208.9676