

Not a Zero-Sum Game?

Private Provision & the Public Good

- Dr. Duleep Deosthle
Manipal Education, New York- USA & Bangalore-India



We don't
need no
education!!

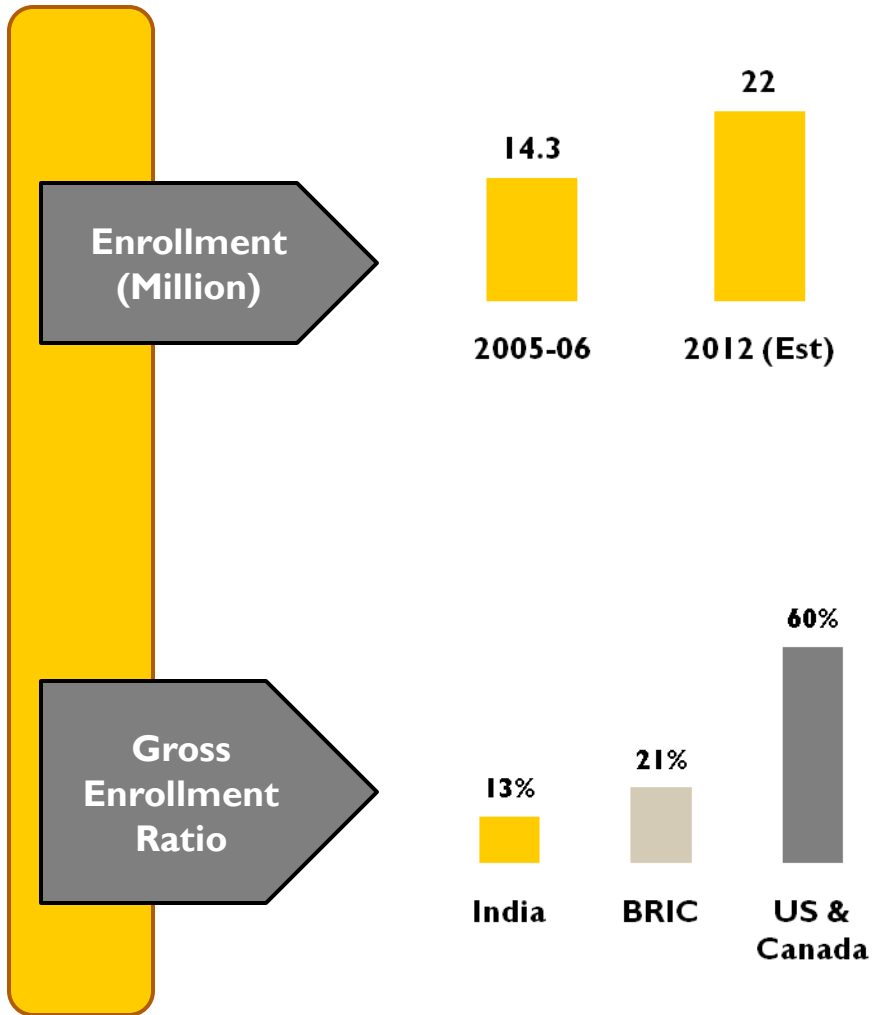


India

- ▶
- ▶ 1.2 billion
- ▶ > 700 million : under 30
- ▶ > 400 million : middle class



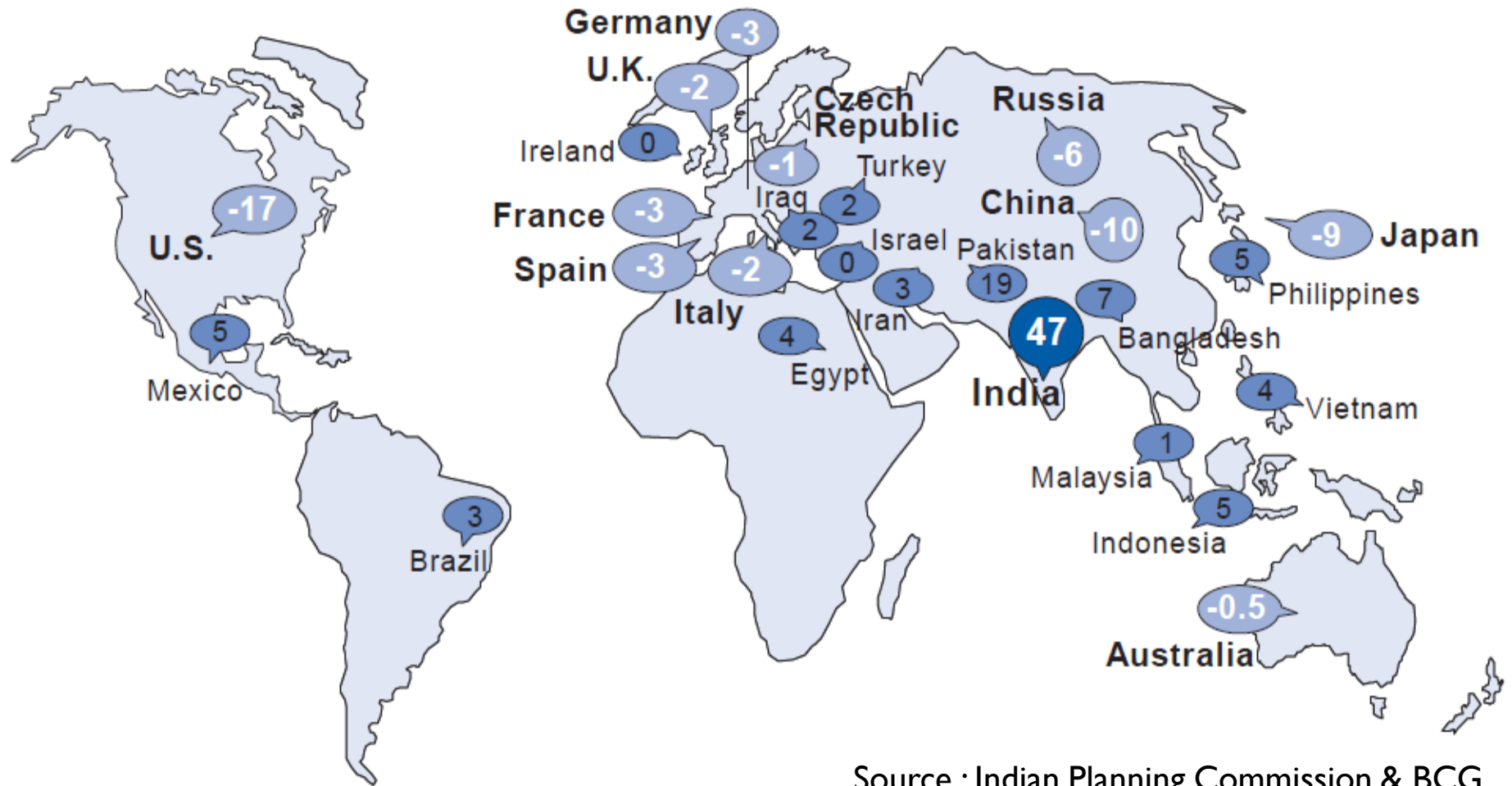
Education in India



- India has the third largest volume of enrollments in higher education, after China and the US
- However the GER of ~ 13% is significantly low when compared to developed and developing nations
- By 2020 India will become the largest net exporter of human capital in the world



Potential surplus population in working age group 2020



Source : Indian Planning Commission & BCG



SCALE



Quantity - Quality

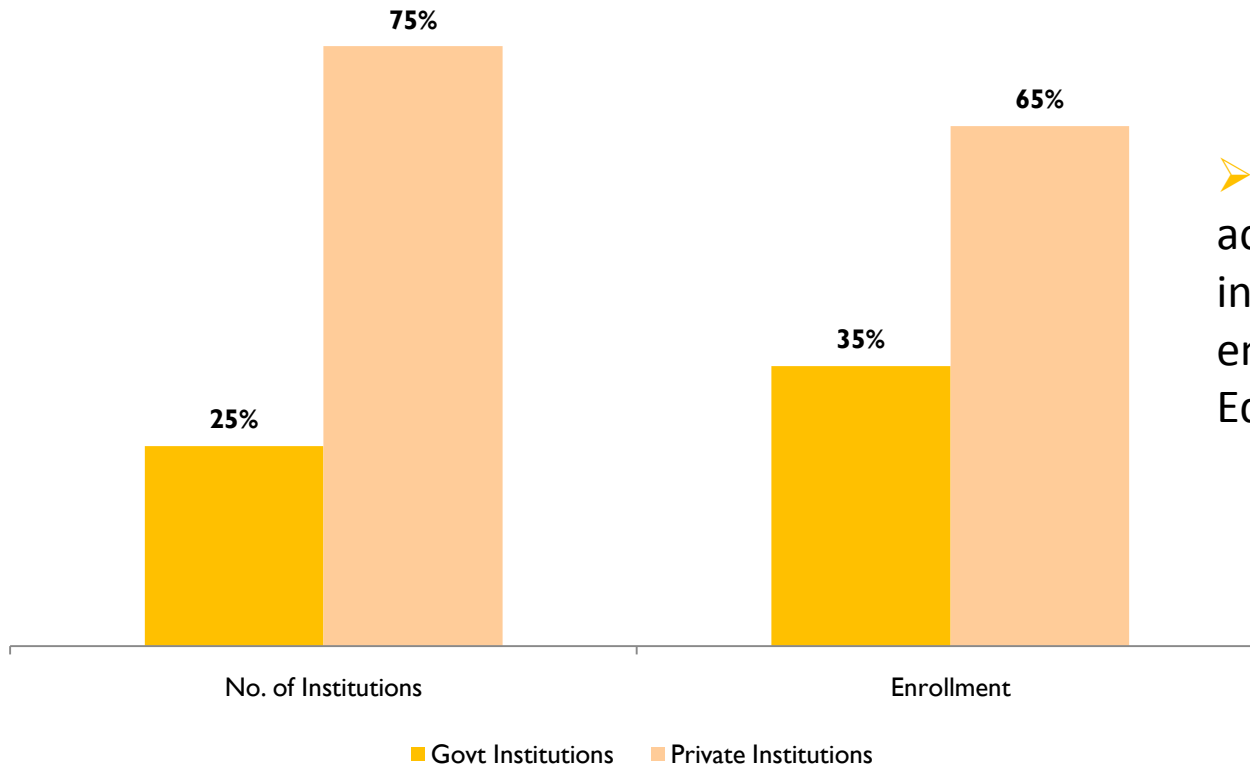
Versus

or

And



Private Participation in India HE



➤ Private Institutions account for 75% of the institutions and 65% of the enrollments in the Higher Education sector



B O R D E R L E S S : D . E .

- 1. National**
- 2. Socio-economic**
- 3. Disciplinary**
- 4. Time & Space**
- 5. Training & Education**
- 6. Methodology / Pedagogy**
- 7. Delivery**
- 8. Multiple Institution Cooperation**
- 9. Simultaneous – Learning Levels**
- 10. Life Long Learning**





Transforming
Life

Manipal Education: A Case Study



Founding Father



1898-1979

Dr. T. M. A. Pai

The architect of modern Manipal, the first and largest private institution in India.

Doctor, philanthropist, banker, educator, a man with a vision!



Transformation



*Kasturba Medical College, Manipal
1953*

From a sleepy village.....

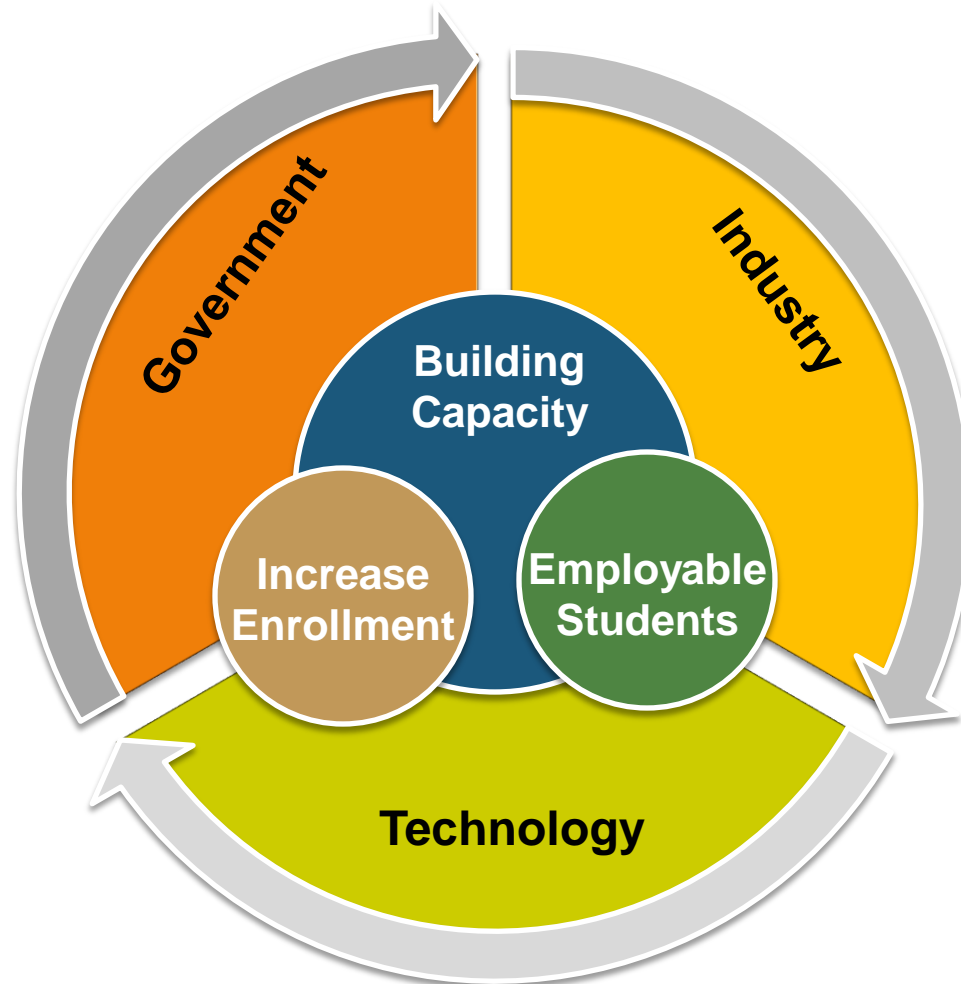
.....to an university town



*Manipal University, Manipal
Today*



Manipal Education – Social Transformation with Business Excellence

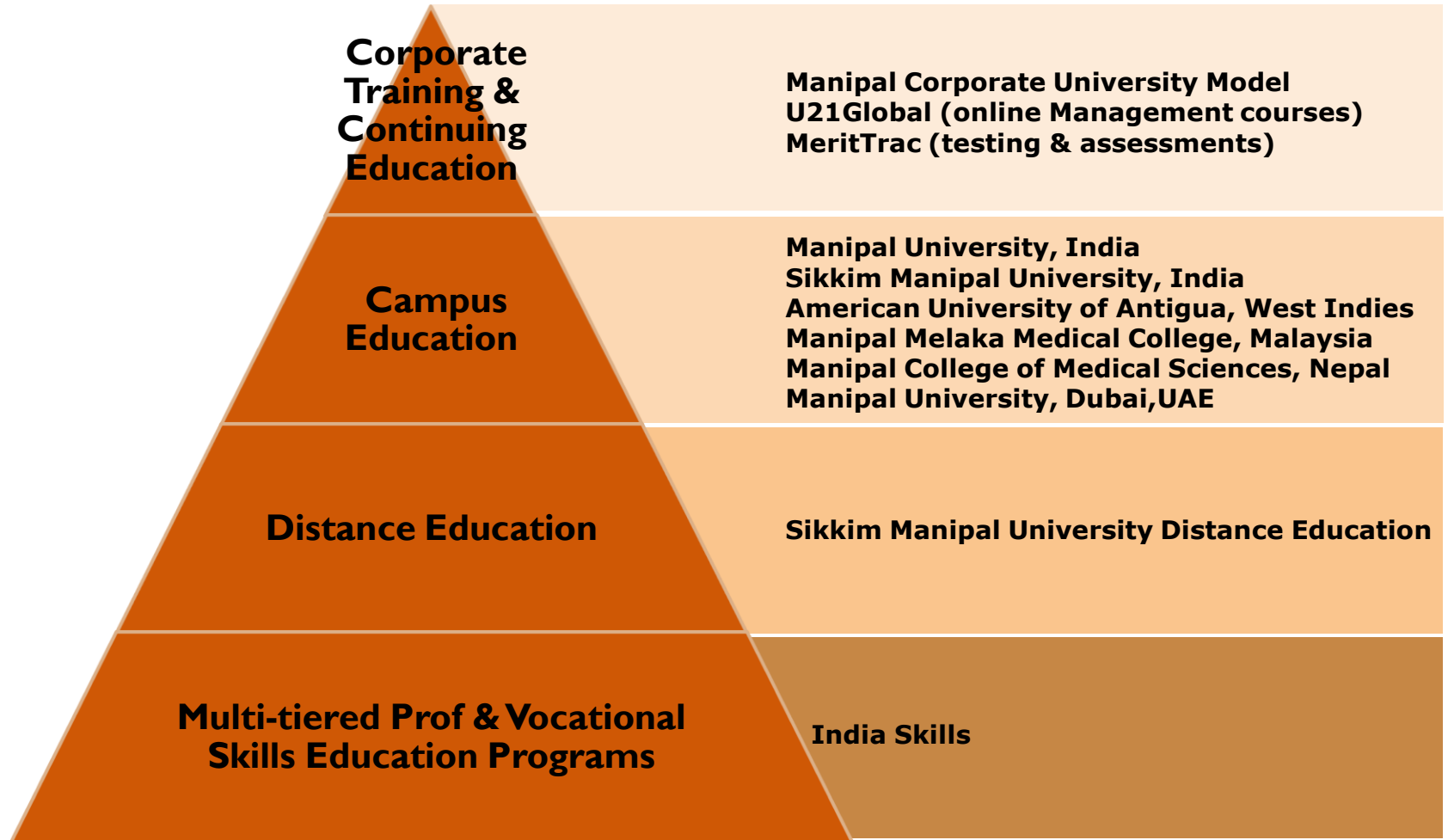


Learning & Access





Manipal Education – Servicing the entire Spectrum



Servicing an active base of over 300,000 Students

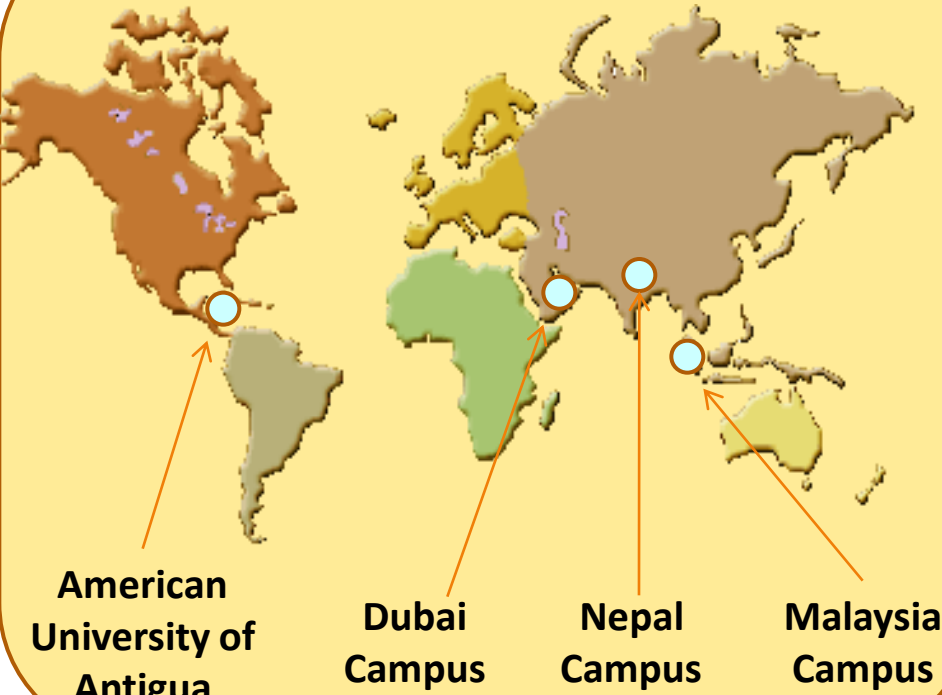


- ▶ **ICICI – Manipal Academy**

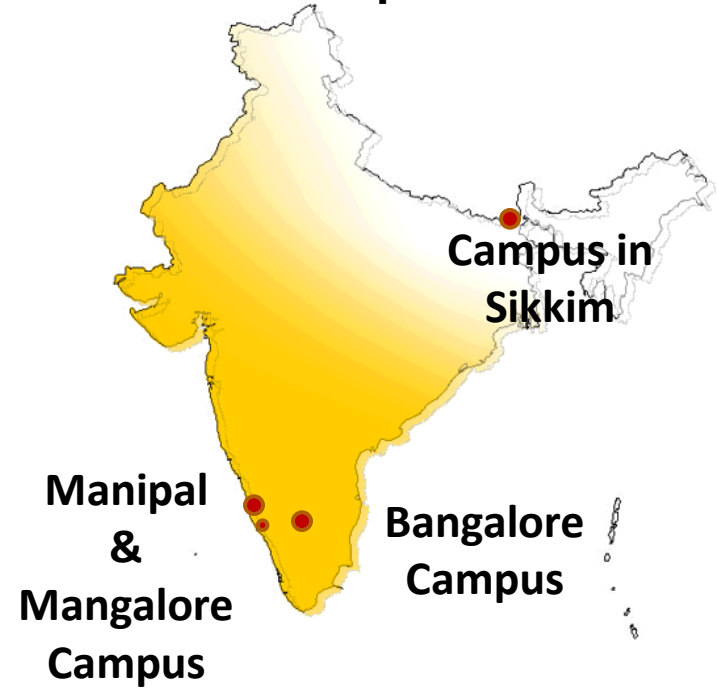


Campus Education – Footprint across the world

International Campuses



Indian Campuses



For Reach and Inclusive education, go the Distance

Sikkim Manipal University

Directorate of Distance Education

Making education accessible to
all through Distance Education

200,000+ Active Students

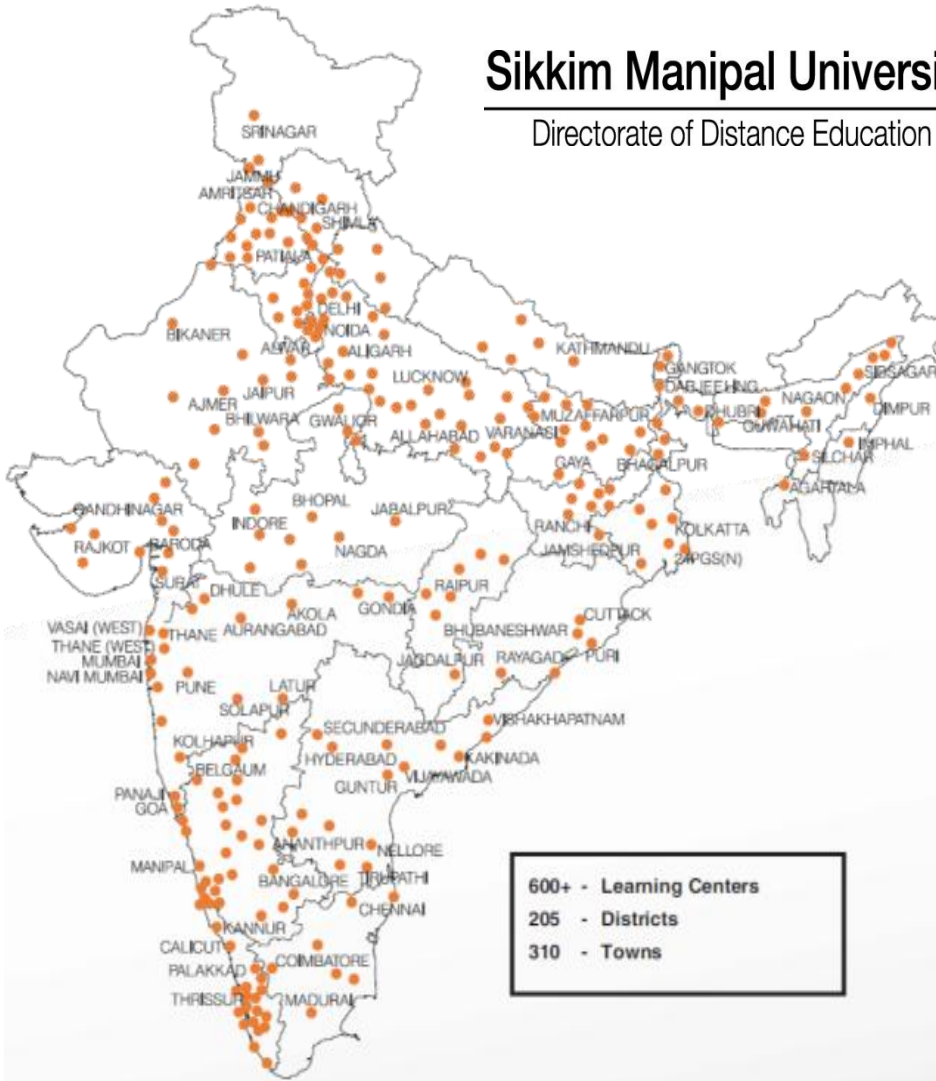
**Among the Largest DE
Providers in the country**

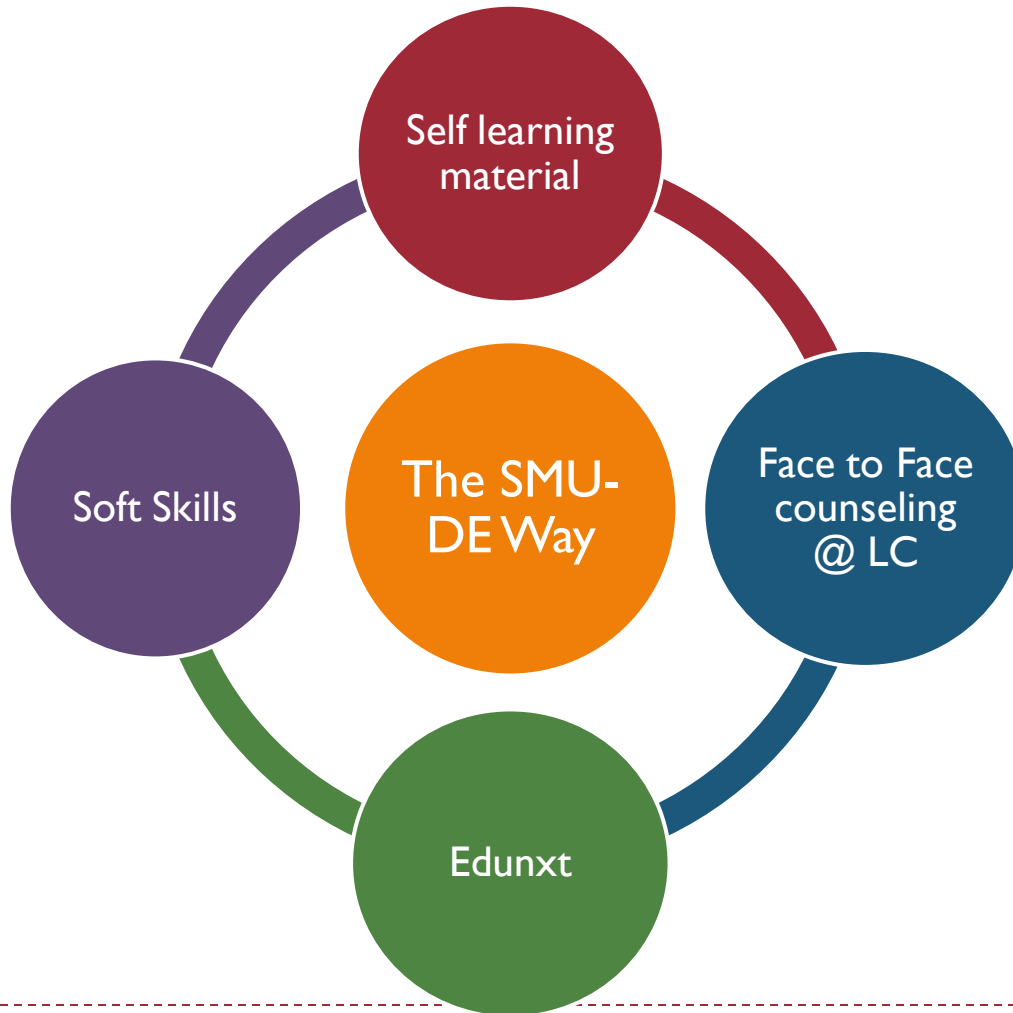
750+ Learning Centers

offer unique model of face-to-face
academic counseling across India

Edunxt Technology Platform

Technology enabled learning through
VSAT and internet

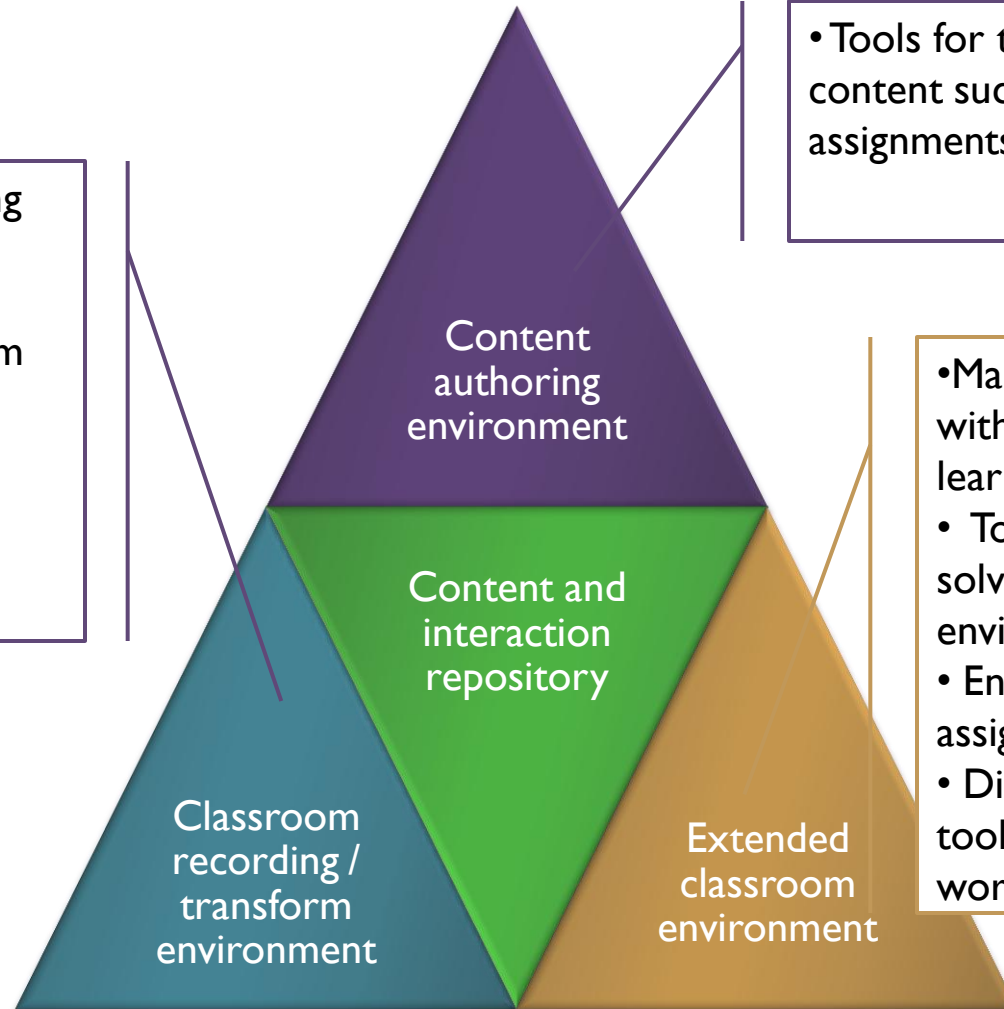




EduNxt

- Video / audio recording for physical classrooms
- Tools to help capture and transform classroom interactions into digital content
- Tools for authoring teaching notes

- Tools for teachers to author content such as case studies, assignments



- Makes content and activities within a course available to learners
- Tools that enable case study solving and collaborative environments
- Environment for internal assignments and evaluation
- Discussion environments, tools for students, workspaces ...



DISRUPTIVE FORCE?





SMU: \$1,100

(2 year program in management or IT)



IndiaSkills - Making learners employable through Vocational Education

IndiaSkills
A MANIPAL EDUCATION - CITY & GUILDS INITIATIVE



Vision: Train & Certify 1 million learners through vocational training partner centres covering 50% of India's districts in the next 5 years

- Focus on skills training and certification in India
- Partnership with City & Guilds, UK – the World's largest skills certification body
- Short term programs already launched in Retail, Hospitality, English Language, Security Services, 14 more to come shortly.



NO
SCHOOL
TODAY



Thank You!

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