

## **MOOCs: What we have learned, emerging themes and what next**

**Senate House, University of London WC1E 7HU**

**Tuesday 28 January 2014**

### **Programme**

9.00 – 9.30 Arrivals and coffee

#### **9.30 – 10.10 Welcome and Overview**

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- Professor Sir Adrian Smith, Vice-Chancellor, University of London
- Tim Gore OBE, Director of Global Networks and Communities, University of London International Programmes
- Dr William Lawton, Director, Observatory on Borderless Higher Education

Introduction from:

- Rt Hon David Willetts MP, Minister for Universities & Science, Department for Business, Innovation and Skills [video]

#### **10.10 – 10.55 Session 1 – Opening keynote**

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Chair: Professor Sir Adrian Smith, Vice-Chancellor, University of London

- Martin Bean, Vice-Chancellor, UK Open University
- Followed by discussion and questions

10.55 – 11.15 Refreshments

#### **11.15 – 12.15 Session 2 – What we have learned: the pedagogic perspective**

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Chair: Professor Jenny Hamilton, Director, University of London Undergraduate Laws Programme

- Jon Harman, Learning Design, Technology & Innovation Consultant
- Professor Stephen Brown, Professor of Learning Technologies, De Montfort University
- Professor Neil Morris, Chair of Educational Technology, University of Leeds

#### **12.15 – 13.15 Session 3 – Emerging themes**

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Chair: Tim Gore OBE, Director Global Networks and Communities, University of London International Programmes

- Professor Fred Mulder, UNESCO Chair on OER, Open Universiteit in The Netherlands
- Michael Gaebel, Head of Unit, HE Policy, European University Association
- Professor Dinesh Singh, Vice-Chancellor, University of Delhi
- Followed by discussion and questions

13.15 – 14.15 Lunch

**14.15 – 15.30                      Session 4 - Parallel sessions**

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***4a – What to do about MOOCs? (Beveridge Hall) – see page 3 for details***

Chair: Professor Stephen Brown, Professor of Learning Technologies, De Montfort University

- *Participants for this this facilitated discussion will be invited to consider fundamental issues relating to the development and implementation of MOOCs in their institutions.*

***4b – World Café: Rotating group discussions (Macmillan Hall) – see page 4 for details***

Chair: David Lock, Director of International Projects, Leadership Foundation

- *Rotating table discussions covering a series of pertinent subjects and facilitated by experts in the field.*

15.30 – 15.50                      Refreshments

**15.50 – 16.35                      Session 5 – What next**

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Chairs and introduction: Michael Kerrison, Director Academic Initiatives, University of London International Programmes and Professor Jeff Haywood, Vice Principal Knowledge Management, University of Edinburgh

- Professor Daphne Koller, Chief Executive, Coursera [via video]

Followed by discussion and questions

**16.35 – 17.10                      Session 6 – Where next?**

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Chair: Will Archer, Chief Executive, i-Graduate

Final statement:

- Simon Nelson, CEO, FutureLearn

Responses:

- Professor Jenny Hamilton, University of London Undergraduate Laws Programme
- Professor Fred Mulder, UNESCO Chair on Open Learning
- Professor Dinesh Singh, Vice-Chancellor, University of Delhi

**17.10 – 19.00                      Wine reception**

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Co-hosts:

Dr Mark Pegg, Chief Executive, Leadership Foundation

Dr Mary Stiasny, Dean, University of London International Programmes

Will Archer, Chief Executive, i-Graduate

## Parallel sessions 14.15 – 15.30

### **4a** *What to do about MOOCs? (Beveridge Hall)*

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Chair: Professor Stephen Brown, Professor of Learning Technologies, De Montfort University

*Participants for this this facilitated discussion will be invited to consider fundamental issues relating to the development and implementation of MOOCs in their institutions.*

#### **SOME KEY QUESTIONS TO BE CONSIDERED:**

- What to do about MOOCs?
- What should my institutional response be: ignore them, start producing them, officially franchise them from other providers for credit (and pay for it), or covertly include them without credit (and not pay for it)?
- Should MOOCs be standalone or hybridised with face-to-face teaching?
- Should they fit in with the traditional annual recruitment and teaching cycle?
- How can they be resourced?

#### **SUBMIT ISSUES AND QUESTIONS**

*Delegates are invited to submit other questions for consideration during the session via twitter using #MOOCsQ*

#### **FACILITATORS**

*Aspects to be discussed have been drawn from the first-hand experiences of course development for the major US and UK platforms, including the University of London Undergraduate Laws Programme's English Common Law course through Coursera and the University of Leeds' recent courses with FutureLearn. Potential issues have also been discussed in a recent pre-conference seminar run by the University of London International Programmes' [Centre for Distance Education](#).*

- Patricia McKellar, Associate Director, University of London Undergraduate Laws Programme
- Professor Neil Morris, Chair of Educational Technology, University of Leeds
- Tom Flynn, Vice-President Education, University of Bristol Students' Union
- Dr Benjamin Brabon, Reader in English Literature and Digital Education, Edge Hill University
- Others TBC

## **4b** *World Café: Rotating group discussions (Macmillan Hall)*

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Chair: David Lock, Director of International Projects, Leadership Foundation

*Format: seven round tables, each with a lead facilitator(s). Each table will accommodate 8 delegates. Discussions will be 20 minutes, including 5 mins introduction from facilitator(s). Discussions will be based on specific issues and questions circulated in advance to delegates.*

*After 20 mins, facilitators stay put, delegates rotate to another table and the process repeats. Each delegate will cover 3 tables.*

### **Table 1 – Leadership implications for MOOCs**

Facilitator: Mark Pegg, Chief Executive, Leadership Foundation

### **Table 2 – How to measure the success of a MOOC?**

Facilitator: Michel Bernard, Universities Relations Manager, Google

### **Table 3 – MOOCs in the developing world**

Facilitator: Stephen Haggard, Education Consultant

### **Table 4 – TBC**

Facilitator: Dr Maren Deepwell, Chief Executive, Association of Learning Technology

### **Table 5 – TBC**

Facilitator: Marielle van der Meer, Minerva Project

### **Table 6 – A European Perspective**

Facilitator: Michael Gaebel, Head of Unit, HE Policy, European University Association