Online and open-access learning in higher education:
MOOCs, new pedagogies and business models

Senate House, University of London WC1E 7HU
Tuesday 5 February 2013

Programme

9.30 – 10.15  Arrivals and coffee

10.15 – 11.00  Welcome and Overview
  - Professor Sir Adrian Smith, Vice-Chancellor, University of London
  - Tim Gore OBE, Director of Global Networks and Communities, University of London International Programmes
  - Dr William Lawton, Director, Observatory on Borderless Higher Education

11.00 – 12.30  Session 1 – The Online Revolution: Innovating and adapting
Chair: Professor Sir Drummond Bone, Master of Balliol College, University of Oxford
  - Dr Jeff Borden, Director of the Center for Online Learning, Vice President of Instruction & Academic Strategy, Pearson eCollege, Denver
  - Professor Diana Laurillard, Professor of Learning with Digital Technologies, Institute of Education, University of London

Followed by discussion and questions

12.30 – 13.30  Lunch

13.30 – 14.30  Session 2 – Global Innovators
Chair: Professor Jonathan Kydd, Dean, University of London International Programmes
  - Dr Diana Oblinger, President and CEO, EDUCAUSE, Washington [via video link]
  - Edwin Eisendrath, Managing Director Global Education & Advisory Services, Huron Consulting Group, Chicago

14.30 – 15.45  Session 3 - Parallel sessions
3a – New businesses and technologies: Impacts and perceptions (Beveridge Hall)
Chair: Andrew Bollington, Chief Operating Officer, University of London International Programmes
  - Professor Josie Taylor, Professor of Learning Technology and Director of the Institute of Educational Technology, The Open University
  - Salah Khalil, Director, Macat International, London

3b – World Café: Rotating group discussions (Macmillan Hall)
Chair: Professor Robin Middlehurst, Director, Strategy, Research and International, Leadership Foundation
Format: five round tables, each with a lead facilitator(s). Each table will accommodate 12 delegates. Discussions will be 20 minutes, including 5 mins introduction from facilitator(s). Discussions will be based on specific issues and questions circulated in advance to delegates.

After 20 mins, facilitators stay put, delegates rotate to another table and the process repeats. Each delegate will cover 3 tables.

**Table 1 – University of Edinburgh**
Facilitators
- Jake Broadhurst, International Projects Manager, University of Edinburgh
- Sarah Gormley, Project Support Manager, Distance Education Initiative, University of Edinburgh

**Table 2 – Open courses: New learner/learning requirements**
Facilitator
- Professor Dr Fred Truyen, Coordinator ICT for Humanities and Social Sciences and Head of the Computer Department, Faculty of Arts, KU Leuven

**Table 3 – MOOCs and online higher education institutions**
Facilitator
- John Zvereff, President’s Delegate for Global Affairs, Universitat Oberta de Catalunya, Barcelona

**Table 4 – OERs: Opportunities and challenges**
Facilitator
- Dr Yves Punie, Senior Scientist, European Commission Institute for Prospective Technological Studies (IPTS), Seville

**Table 5 – MOOCs: Impact on pedagogy**
Facilitator
- Professor Stephen Brown, Head of School of Media and Communication, De Montfort University, Leicester

15.45 – 16.05  Tea/coffee

16.05 – 17.00  **Session 4 – Final panel discussion**
Chair: Will Archer, Chief Executive, i-graduate
Panellists:
- Professor Jenny Hamilton, Director, University of London International Programmes Undergraduate Laws Programme
- Salah Khalil, Director, Macat International, London
- Professor Diana Laurillard, Professor of Learning with Digital Technologies, Institute of Education, University of London
- Dr Jeff Borden, Director of the Center for Online Learning, Vice President of Instruction & Academic Strategy, Pearson eCollege, Denver

17.00 – 18.30  **Wine reception**
Co-hosted by Dr Mark Pegg (Chief Executive, Leadership Foundation), Professor Jonathan Kydd and Will Archer