



**Online and open-access learning in higher education:  
MOOCs, new pedagogies and business models**

Senate House, University of London WC1E 7HU  
Tuesday 5 February 2013

**Programme**

9.30 – 10.15 Arrivals and coffee

**10.15 – 11.00 Welcome and Overview**

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- Professor Sir Adrian Smith, Vice-Chancellor, University of London
- Tim Gore OBE, Director of Global Networks and Communities, University of London International Programmes
- Dr William Lawton, Director, Observatory on Borderless Higher Education

**11.00 – 12.30 Session 1 – The Online Revolution: Innovating and adapting**

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Chair: Professor Sir Drummond Bone, Master of Balliol College, University of Oxford

- Dr Jeff Borden, Director of the Center for Online Learning, Vice President of Instruction & Academic Strategy, Pearson eCollege, Denver
- Professor Diana Laurillard, Professor of Learning with Digital Technologies, Institute of Education, University of London

Followed by discussion and questions

12.30 – 13.30 Lunch

**13.30 – 14.30 Session 2 – Global Innovators**

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Chair: Professor Jonathan Kydd, Dean, University of London International Programmes

- Dr Diana Oblinger, President and CEO, EDUCAUSE, Washington *[via video link]*
- Edwin Eisendrath, Managing Director Global Education & Advisory Services, Huron Consulting Group, Chicago

**14.30 – 15.45 Session 3 - Parallel sessions**

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***3a – New businesses and technologies: Impacts and perceptions (Beveridge Hall)***

Chair: Andrew Bollington, Chief Operating Officer,  
University of London International Programmes

- Professor Josie Taylor, Professor of Learning Technology and Director of the Institute of Educational Technology, The Open University
- Salah Khalil, Director, Macat International, London

***3b – World Café: Rotating group discussions (Macmillan Hall)***

Chair: Professor Robin Middlehurst, Director, Strategy, Research and International,  
Leadership Foundation

*Format: five round tables, each with a lead facilitator(s). Each table will accommodate 12 delegates. Discussions will be 20 minutes, including 5 mins introduction from facilitator(s). Discussions will be based on specific issues and questions circulated in advance to delegates.*

*After 20 mins, facilitators stay put, delegates rotate to another table and the process repeats. Each delegate will cover 3 tables.*

**Table 1 – University of Edinburgh**

Facilitators

- Jake Broadhurst, International Projects Manager, University of Edinburgh
- Sarah Gormley, Project Support Manager, Distance Education Initiative, University of Edinburgh

**Table 2 – Open courses: New learner/learning requirements**

Facilitator

- Professor Dr Fred Truyen, Coordinator ICT for Humanities and Social Sciences and Head of the Computer Department, Faculty of Arts, KU Leuven

**Table 3 – MOOCs and online higher education institutions**

Facilitator

- John Zvereff, President's Delegate for Global Affairs, Universitat Oberta de Catalunya, Barcelona

**Table 4 – OERs: Opportunities and challenges**

Facilitator

- Dr Yves Punie, Senior Scientist, European Commission Institute for Prospective Technological Studies (IPTS), Seville

**Table 5 – MOOCs: Impact on pedagogy**

Facilitator

- Professor Stephen Brown, Head of School of Media and Communication, De Montfort University, Leicester

15.45 – 16.05 Tea/coffee

**16.05 – 17.00 Session 4 – Final panel discussion**

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Chair: Will Archer, Chief Executive, i-graduate

Panellists:

- Professor Jenny Hamilton, Director, University of London International Programmes Undergraduate Laws Programme
- Salah Khalil, Director, Macat International, London
- Professor Diana Laurillard, Professor of Learning with Digital Technologies, Institute of Education, University of London
- Dr Jeff Borden, Director of the Center for Online Learning, Vice President of Instruction & Academic Strategy, Pearson eCollege, Denver

**17.00 – 18.30 Wine reception**

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Co-hosted by Dr Mark Pegg (Chief Executive, Leadership Foundation), Professor Jonathan Kydd and Will Archer