



THE OBSERVATORY
on Borderless Higher Education

**The international higher education revolution:
Impacts on mobility, qualifications, networks**

**Regent's University London
11-12 December 2013**



Welcome

Dear colleagues,

The Observatory on Borderless Higher Education welcomes you to our conference, 'The international higher education revolution: Impacts on mobility, qualifications, networks'.

It is not intended to be a MOOCs conference *per se* (we are doing one of them on 28 January 2014, in conjunction with University of London International Programmes and the Leadership Foundation). But the conceptual starting points are the current developments in online learning. We wish to explore how they may impact on three aspects of international higher education: student mobility, how qualifications are gained and recognised, and how and why universities form international networks and partnerships. These ideas arose partly from our recent 'horizon scan' paper on HE in 2020.

On mobility, will MOOCs mean there are fewer reasons for students to travel to study? Or might that happen only as MOOCs start looking like university courses for credit? Or could they be a spur to international mobility? On the second theme, MOOCs may push universities and employers to be more flexible in recognising competencies and qualifications. Private companies are already driving the 'unbundling' of higher education provision from accreditation – perhaps this means the rise of alternative and parallel provision pathways which may have relevance for a greater diversity of students in more parts of the world.

We hope to have discussions which are partly speculative but grounded in what is already happening right now. We are fortunate to have so many expert thinkers and practitioners in the sector assembled together. We hope you are able to engage in critical discussion of the challenges arising from the influence of MOOCs on international higher education. We wish you a rewarding and enjoyable two days of learning, debate and networking and look forward to meeting you.

We at the Observatory also wish to acknowledge, with thanks, the guidance and support of our friends and colleagues at our sister company, i-graduate, without which this meeting would not have been possible.

Best wishes,

Dr William Lawton
Director

Programme

Wednesday 11 December Regent's University, London

17:30 – 18:00 Registration

18.00 - 18:50 **Welcome and opening keynote lecture**

Welcome

- Dr William Lawton, Director, Observatory on Borderless Higher Education

Keynote lecture

- Sir Michael Barber, Chief Education Advisor, Pearson
 - 'An avalanche is coming'

18:50 – 19:30 **Opportunities associated with the internationalisation of UK universities: A study of Google search data**

- David Black, Director, Google UK
- Conrad Bird, Director of the GREAT Britain Campaign, Prime Minister's Office
- Mark Jeynes, Partner, OC&C Strategy Consultants

19:30 – 20.30 Reception with canapés and drinks

Thursday 12 December Regent's University London

08.30 – 09.00 Registration and coffee

09.15 – 09.50 **Session 1 – Welcome and morning plenary address**

Chair

- Professor Sir Drummond Bone, Master of Balliol College Oxford

Keynote speaker

- Rt Hon David Willetts MP, Minister for Universities & Science
 - 'The importance of MOOCs and their impact on international students, qualifications, and partnerships'

09.50 – 11.05 **Session 2 – Impacts on student mobility**

Chair

- Professor Sir Drummond Bone

Speakers

- Professor Dato' Dr Hassan Said, Vice-Chancellor and President, Taylor's University, Malaysia
 - 'Student mobility and global unity'
- Dr Fernando León-García, President, CETYS University, Mexico
 - 'Emerging innovations and student mobility'
- Dr Stephan Geifes, Head of Division, Higher Education Projects Abroad, DAAD (German Academic Exchange Service)
 - 'Improving transnational networks through online learning'

11.05 – 11.25 Morning Break

11.25 – 12.40 **Session 3 – Impacts on the acquisition and assurance of qualifications**

Chair

- Dr Marianne Cox, Policy Officer, UNESCO & Expertise Directorate, Nuffic, The Netherlands

Speakers

- Sam Brenton, Director of Academic Programmes, Academic Partnerships
 - Quality and competition in the global online learning market
- Carolyn Campbell, Head of International, QAA (UK)
 - 'Quality assurance and qualifications: same standards different landscapes?'
- Dr Joe Hong, Registrar, Academic Accreditation and Audit, Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ)
 - 'Hong Kong as an education hub for international higher education: issues and challenges for accreditation of transnational education programmes'

12.40 – 13.45 Lunch

- 13.45 – 15.00 **Session 4 – Impacts on HE partnerships and networks**
 Chair
- Eva Egron-Polak, Secretary-General, IAU, Paris
- Speakers
- Professor Stephen Holloway, Provost, University of Liverpool
 - 'The value of strategic international research partnerships'
 - Graham Wood, Partnerships Development Director, Kaplan International Colleges
 - 'Networks and partnerships: Engaging with the online revolution'
 - Ashwin Assomull, Partner, Parthenon Group
 - 'The opportunity for international partnerships'
- 15.00 – 15.20 Afternoon Break
- 15.20 – 16.30 **Session 5 – Panel discussion: Final thoughts on the three themes**
 Chair
- Will Archer, Chief Executive Officer, i-graduate
- Panellists
- Professor Aldwyn Cooper, Vice-Chancellor and CEO, Regent's University London
 - Dr Dirk Van Damme, Head of Innovation and Measuring Progress Division, OECD, Paris
 - Mark Jaynes, Partner, OC&C Strategy Consultants, London
 - John Latham, Provost and CEO, The University of Law, England
- 16.30 – 17.00 **Session 6 – Closing plenary address**
 Chair
- Professor Aldwyn Cooper
- Keynote speaker
- Professor Nigel Thrift, Vice-Chancellor, University of Warwick
 - 'International networks in higher education: What does the future hold?'
- 17.00 – 18.30 Wine reception

Abstracts

Wednesday 11 December 2013

Welcome and opening keynote lecture

Welcome address

Dr William Lawton, Director, Observatory on Borderless Higher Education

Opening keynote lecture – ‘An avalanche is coming’

Sir Michael Barber, Chief Education Advisor, Pearson

An Avalanche is Coming argues that the next 50 years could see a golden age for higher education, but only if all the players in the system, from students to governments, seize the initiative and act ambitiously. If not, an avalanche of change will sweep the system away.

Deep, radical and urgent transformation is required in higher education. The biggest risk is that as a result of complacency, caution or anxiety the pace of change is too slow and the nature of change is too incremental. The models of higher education that marched triumphantly across the globe in the second half of the 20th century are broken.

This report challenges every player in the system: citizens, university leaders, and universities need to act boldly.

The traditional university is being unbundled. Some will need to specialise in teaching alone – and move away from the traditional lecture to the multi-faced teaching possibilities now available: the elite university, the mass university, the niche university, the local university, and the lifelong learning mechanism.

Thursday 12 December 2013

Session 1 – Welcome and plenary address

Welcome address

Professor Sir Drummond Bone, Master of Balliol College Oxford

Opening keynote address – ‘The importance of MOOCs and their impact on international students, qualifications, and partnerships’

Rt Hon David Willetts MP, Minister for Universities & Science

Session 2 – Impacts on student mobility

‘Student mobility and global unity’

Professor Dato’ Dr Hassan Said, Vice-Chancellor and President, Taylor’s University, Malaysia

Student mobility is the best platform to enhance understanding of the global differences, especially of the cultural and religious differences. Greater awareness on the political and historical complexities of the world could also contribute to the creation of a united global citizenship. This could minimise the potential global conflicts, and will make this world a better place for everyone. The leaders of the

world are the main agents for change. The students now will be the future world leaders. Investing on them to understand those differences will fasten the global unity process. Taylor's University has recognised this importance and placed the student mobility initiative as one of the important priority areas in its 2012-2016 Strategic Plans. We hope to share some of the activities conducted by the university, especially in promoting greater understanding on multiculturalism, cross cultural and intercultural communication and the unity in diversity concept of Malaysia.

'Emerging innovations and student mobility'

Dr Fernando León-García, President, CETYS University, Mexico

As emerging economies improve their higher education systems, diverse approaches to internationalisation, the use of technology and MOOCs bring to the table new possibilities for innovation, and the global mobility of students continues rises to new levels, the internationalisation of colleges and universities will undoubtedly continue, although the strategies and activities that we have seen in the past are likely to experience some transformation.

More flexible formats for study abroad and exchanges, as well as the use of technology, are providing greater access to a growing number of students who otherwise would not have an opportunity to expand their horizons.

This presentation will highlight some examples from around the world but in particular across the Americas that reflect these growing trends that are broadening the reach and impact of internationalisation among students.

'Improving transnational networks through online-learning'

Dr Stephan Geifes, Head of Division, Higher Education Projects Abroad, DAAD (German Academic Exchange Service)

Internationalisation in its conventional way has meant for a long time that individuals cross borders for the purpose of education; for more than a decade now the interest in internationalisation focus more and more on the mobility of education to individuals in terms of transnational education (TNE). The speech will examine the question how online and distance learning (ODL) can gainfully support both types of internationalisation. On the one hand the DAAD has significantly supported the development of online offerings which serve for the recruitment of foreign students and the preparation for their stay in Germany as well as for the alumni networking. On the other hand several projects have emerged in recent years which will intensify and consolidate their transnational cooperation through ODL. Illustrated by examples of German TNE projects the speech aims at showing the potential ODL has to offer for an attractive further development of TNE and the formation of international professional networks. The main finding of the presentation is that distance learning is a useful tool to overcome distances in the globalised higher education (market) in a more efficient and sustainable way.

Session 3 – Impacts on the acquisition and assurance of qualifications

'Quality and competition in the global online learning market'

Sam Brenton, Director of Academic Programmes, Academic Partnerships

Now that students from anywhere can study online on programmes offered around the world, what are the implications for the acquisition and assurance of qualifications in UK higher education? This presentation, informed by developments in the online learning market in the US and elsewhere, will address this question with a series of further questions about transferability, learning hours,

outcomes-based assessment, equivalence between awards across international boundaries and the end-logic of the MOOC phenomenon. It will conclude with a speculation about how this terrain could look in the near future, and the challenges and opportunities along the way as we seek to preserve and assure quality, to compete on the global stage and to retain the distinctive character of our higher education offering.

'Hong Kong as an education hub for international higher education: issues and challenges for accreditation of transnational education programmes'

Dr Joe Hong, Registrar, Academic Accreditation and Audit, Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ)

Hong Kong has been identified by a recent British Council research study as one of the places to have the best conditions for international higher education, including regulations to ensure the quality of programmes, favourable financial incentives and visa conditions. These favourable conditions have resulted in the rapid expansion in terms of scale and scope of transnational education (TNE) in Hong Kong. As of October 2013, there are 1,160 registered or registration-exempted TNE programmes in Hong Kong. Of which, a total of 107 TNE programmes have been accredited by the HKCAAVQ since 2010.

Under the Accreditation of Academic and Vocational Qualifications Ordinance (AAVQO), the HKCAAVQ is appointed as the Accreditation Authority and Qualifications Register (QR) Authority to uphold the academic standards of local programmes offered by non-self-accrediting institutions and non-local programmes awarded by overseas universities or institutions.

This paper discusses the accreditation issues and challenges brought about by the rapid expansion of TNE in Hong Kong and what proactive measures have been introduced by the HKCAAVQ to ensure Hong Kong remains an education hub for quality international higher education.

Session 4 – Impacts on HE partnerships and networks

'The value of strategic international research partnerships'

Professor Stephen Holloway, Provost, University of Liverpool

Over the last decade, we have seen continued expansion of higher education globally with many more options becoming available for students - transnational education, MOOCs, new private providers - to mention a few .

Whilst much of the debate has focused on changes taking place in undergraduate education, the impact of globalisation is impacting with equal force on research and graduate education. Liverpool's view is that this changing global environment presents immense opportunities which require universities to respond with new and innovative approaches

Professor Stephen Holloway, will share how Liverpool is responding to these opportunities through working with research universities, industry and governments worldwide. He will present some of the challenges in developing a strongly international and entrepreneurial culture at Liverpool, which is essential to making complex global partnerships work.

The University of Liverpool is a founding member of the Russell Group and has a strong track record of operating internationally. In 2006, Liverpool established a new Sino-UK foreign university – Xi'an Jiatong-Liverpool University (XJTLU) – which was developed jointly with a Chinese partner Xi'an Jiaotong University. With current enrolments of over 8000 students, it has won wide recognition for

its highly internationalised environment. Liverpool is also one of Europe's leading providers of online education, with students from 130 countries enrolled on its online postgraduate programmes.

'Networks and partnerships: Engaging with the online revolution'

Graham Wood, Partnerships Development Director, Kaplan International Colleges

Kaplan International has an extensive international network, delivering academic and pathway programmes in 11 countries. Kaplan delivers its own programmes where regulations permit and also supports universities to establish their offshore activities within Kaplan's own offshore infrastructure. The success of current partnerships within this network has proven the commercial and risk management benefits of such a collaborative approach to transnational education. Given recent technology based developments, there may be further mutual benefits to explore for those in our international network. Blended learning approaches are an established part of Kaplan International programme delivery, whether for our own programmes or those of our partners, and given the rapidly developing landscape of MOOC provision we ask how this might inform the strategies of both public and private higher education providers. Keeping up with the pace of MOOC developments is not easy and there are significant differences between emerging MOOC sectors. This session will explore MOOCs from the differing perspectives of a varied HE sector. In addition, the impact on brand, marketing communications and connectivity through MOOC platforms will be considered in relation to the above mentioned 'mutual benefits' to those institutions successfully engaging in collaborative offshore networks.

'The opportunity for international partnerships'

Ashwin Assomull, Partner, Parthenon Group

MOOCs may be becoming a crucial avenue for Western universities to expand their networks in emerging markets. Parthenon's latest research shows Indians are the highest users of MOOCs after US users. We will present this original research based on recent usage data and explain what opportunities this could present for partnerships and networks in emerging markets. For example, what could it mean to have more offerings in local languages and how can Western universities partner in emerging markets to ensure better access to these courses? How can these courses help in markets where quality education does not have the capacity to meet demand? Parthenon will also explain how the varying importance of credentialing throughout emerging markets may temper MOOCs' ability to revolutionise education and how university partnerships with local employers may be able to improve the impact of these courses.

Session 5 – Panel discussion

Panel discussion: Final thoughts on the three themes

Session 6 – Closing plenary address

'International networks in higher education: What does the future hold?'

Professor Nigel Thrift, Vice-Chancellor, University of Warwick

Speakers and Chairs

William Archer

Chief Executive Officer, i-graduate

i-graduate founder Will Archer directs the world's largest study of student opinion. Reporting in confidence to universities across the globe, his team benchmarks student and stakeholder perceptions, using proprietary survey instruments adopted by governments and 800 universities across five continents. Will worked previously for 15 years as an adviser to multinational corporations on international recruitment, researching and recruiting talent across Asia, Africa, North America and Europe. In 2005 he founded i-graduate, with the goal of improving the education experience for students and educators worldwide. An alumnus of London Business School and a member of the University of Oxford, Will is a trustee and board member of HECSU, a council member of the Council for Industry and Higher Education, a committee member of the American International Recruitment Council and a fellow of the Royal Society of Arts.

Ashwin Assomull

Partner, Parthenon Group

Ashwin Assomull is a Partner in The Parthenon Group's International Education Practice. He has advised clients across education sectors including leading universities in Australia, Africa, the Middle East, China, South Asia, Latin America, and the UK on growth strategy, decision-making, globalisation initiatives, and implementation-planning. He also leads the firm's international work in the public sector and has worked with government ministries and foundations in the Middle East, Southeast Asia, and India. Ashwin is a frequent keynote speaker at leading education conferences around the world such as British Council's Going Global, Education Investment MENA, and UKTI-KHDA's What Works: UK Education in Dubai. He holds an MBA from London Business School and a BSc from LSE.

Sir Michael Barber

Chief Education Advisor, Pearson

Sir Michael Barber is a leading authority on education systems and reform. Over the past two decades his research and advisory work has focused on school improvement, standards and performance; system-wide reform; effective implementation; access, success and funding in higher education; and access and quality in schools in developing countries.

Sir Michael recently joined Pearson as Chief Education Advisor, leading Pearson's worldwide programme of research into education policy and efficacy, advising on and supporting the development of products and services that build on the research findings, and playing a particular role in Pearson's strategy for education in the poorest sectors of the world, particularly in fast-growing developing economies.

Prior to Pearson, he was a Partner at McKinsey & Company and Head of McKinsey's global education practice. He co-authored two major McKinsey education reports: *How the world's most improved school systems keep getting better* (2010) and *How the world's best-performing schools come out on top* (2007). He is also Distinguished Visiting Fellow at the Harvard Graduate School of Education and holds an honorary doctorate from the University of Exeter.

He previously served the UK government as Head of the Prime Minister's Delivery Unit (from 2001-2005) and as Chief Adviser to the Secretary of State for Education on School Standards (from 1997-2001). Before joining government he was a professor at the Institute of Education at the University of London. He is the author of several books including *Instruction to Deliver*; *The Learning Game: Arguments for an Education Revolution* and *How to do the Impossible: a Guide for Politicians with a Passion for Education*

Conrad Bird

Director of the GREAT Britain Campaign, Prime Minister's Office

Conrad leads the delivery of the GREAT campaign from 10 Downing Street. This is the Government's most ambitious international promotional campaign which aims to create jobs and growth for the UK by showcasing the UK as a world-class destination for trade, tourism and education as well as providing support to British exporters. The campaign was launched in 2012 and has delivered over £500m to date. It currently runs in 134 countries around the world.

Prior to this, Conrad worked at the Foreign & Commonwealth Office as Head of Public Diplomacy and Strategic Campaigns. While there he was responsible for a wide range of policies and campaigns, including soft power, the 2012 Olympics and Paralympics and campaigns in the Middle East, Libya, Afghanistan and Pakistan. Conrad joined Government in 2002, initially working with the Central Office of Information on issues that included teenage drugs, consumer rights and international export. He then joined the Cabinet Office to work with the first Permanent Secretary of Government Communication at Director of Strategic Communications. Here he launched 'Engage' a new approach to Government Communication and was responsible for campaigns to counter terrorism and animal rights extremism.

Before this, Conrad spent 18 years in advertising working with a number of agencies on national and international business. During this time, he also set an award-winning communication consultancy which he successfully ran for 8 years.

David Black

Director, Google UK

David is Director of Local, Business, Education & Government for Google UK. David and his team aim to help UK businesses and organisations in these categories make the most of the web. He joined Google in 2011 as Director of Online Sales for UK & Ireland, working with mid-market businesses to accelerate their digital growth.

Before joining Google, David spent much of his career in media and digital, with particular interests in commercial development, sales and strategy. He spent over 10 years at Trinity Mirror plc, Britain's biggest newspaper publisher, in a number of senior roles, including Group Director of Digital Publishing. Prior to that, he worked at Virgin, leading several launches of new services for Virgin Net.

David holds an MA from Oxford University, where he read Philosophy, Politics and Economics at Magdalen College. He has served on the Board and Executive Committee of the UK Association of Online Publishers, and as the Chair of the IAB Ireland Search Council. He lives in North London, where he grows his own food on a muddy allotment.

Professor Sir Drummond Bone
Master of Balliol College Oxford

Drummond Bone, Master of Balliol College since 2011, formerly Principal of Royal Holloway College, University of London, Vice-Chancellor of the University of Liverpool, and President of *Universities UK*, has been involved in business and University interaction and in economic regeneration as a member of the CBI's Science and Innovation Committee, as Chair of the Northern Innovation and Industry Group, and as Chair of the Liverpool 'European Capital of Culture' Company. Sir Drummond is Chair of the Observatory's Advisory Board. He holds a motor-racing licence and is Vice-President of the UK Maserati Owners' Club.

Sam Brenton
Director of Academic Programmes, Academic Partnerships

Sam is Director of Academic Programme Conversion for Academic Partnerships International in the UK, Ireland, Europe, Middle East, and Africa. He leads the services to support partners in designing, developing and teaching high quality online programmes.

Prior to joining Academic Partnerships in April 2013, he was Director of The Learning Institute at Queen Mary, University of London, responsible for services in learning and teaching enhancement, researcher development, leadership and management development, staff development, performance appraisal, employability and entrepreneurship education, graduate attributes and strategic oversight of blended and distance learning for 18,000 students and over 3,000 staff. He was also QMUL's Head of ELearning, building a highly regarded team to transform technology-enhanced learning across the institution.

Sam has fifteen years of experience in developing organisations and individuals to teach and learn online. He has a proven track record in directing major e-learning change projects, devising and implementing strategies to make online learning work at scale, working with senior academic colleagues to change educational cultures, curriculum development and learning design, and combines strategic leadership, organisational and financial management with expertise in educational development with a deep pedagogic, technical and experiential understanding of online learning.

Sam has a BA in English from Cambridge University, and an MSc in E-Learning from the University of East London. He has written books, chapters, articles and e-modules about online learning and new media trends, and has published several collections of his poetry. He lives in Hertfordshire with his wife, with whom he runs a digital micro-publisher, and also works on digital media performance art.

Carolyn Campbell
Head of International, QAA (UK)

Carolyn Campbell, Head of International of the UK Quality Assurance Agency, has contributed to various high-level working groups and committees, including an OECD/UNESCO Working Group developing guidelines for quality provision in cross-border education as well as the UNESCO Global Forum on Quality Assurance, Accreditation and the Recognition of Qualifications.

Professor Aldwyn Cooper
Vice-Chancellor and CEO, Regent's University London

Professor Aldwyn Cooper, a cognitive psychologist by background, studied and worked at London, Bristol, Stanford, Berkeley, the Open University, Henley Management College and the University of Glamorgan. After two years postdoctoral study at Stanford and Berkeley Universities on a Harkness Fellowship, he return to the UK and started the on-line learning systems at the Open University. He joined the senior staff at Henley – The Management College to develop its innovative distance learning programmes, and was made Professor of Management Science and Managing Director of their learning company.

He worked in television for ten years as managing director of successful production company Workhouse, and as a culture change and internal communications consultant for blue chip companies worldwide. He has written and presented extensively on using technology to enhance learning, and has been an advisory board member for the Observatory on Borderless Higher Education for over ten years.

He became Pro Vice Chancellor and Professor at the University of Glamorgan in January 2000, led the university's development of 'e-learning', and was The Glamorgan Business School acting Dean for eighteen months.

In January 2007 he took the role of Principal and CEO of Regent's College – a private, not-for-profit university with a strong global commitment. Regent's delivers British and American programmes at Bachelors, Masters, and Doctoral levels in a wide range of subjects. The Privy Council granted the College Taught Degree Awarding Powers in July 2012 and Regent's achieved full university title as 'Regent's University London' in March 2013.

Dr Marianne Cox

Policy Officer, UNESCO & Expertise Directorate, Nuffic, The Netherlands

Marianne Cox has been policy advisor, researcher and course director with the Netherlands Organisation for International Cooperation in the Netherlands (Nuffic) since 2010.

Prior to that, she was a senior consultant in the field of international recognition and accreditation, as well as a regional advisor and expert on international qualifications. She was a member of a number international expert groups in the field of recognition and (European) accreditation (UNESCO/ECA/ENIC-NARIC) and was actively involved in European projects in the field of recognition, international competences, formal and informal learning and international qualifications. She was one of the contributors to the Degree profile guide on programme competences and learning outcomes and to the Recommendation to the Lisbon Recognition Convention on International Qualifications. She has published on policies in international student recruitment, higher education markets and is presently involved in the developments and trends in online learning in higher education.

Marianne has an international background. She was raised in Argentina and Iran, completed university studies in the UK and the Netherlands, and lived in the Far East for a number of years, amongst others as a teacher at Thammasat University in Bangkok.

Eva Egron-Polak
Secretary General and Executive Director, International Association of Universities

Eva Egron-Polak was educated in the Czech Republic, Canada and France. She studied French literature, political science and international political economy. During nearly 20 years at the Association of Universities and Colleges of Canada (AUCC) she held several senior positions including Vice President, International, prior to becoming the Secretary General of IAU in 2002.

At IAU, an independent, global association of universities and associations of higher education institutions based at UNESCO in Paris, Eva Egron-Polak is involved in various policy issues in higher education – internationalisation, provision of equitable access to and success in higher education, the contribution of higher education to sustainable development, to the Millennium Development Goals, among others, with a continuing preoccupation with issues of ethics, academic values and higher education’s responsibility to society.

Eva is a member of many committees at UNESCO, the European Commission, OECD, etc. She serves as a Member of Council at Mykolas Romeris University in Lithuania, and is a member of international advisory bodies in the Netherlands, Ireland and Romania. Most recently she was appointed to the Magna Charta Observatory Council. She has taken part in system level reviews of higher education in Egypt and Spain. She has co-authored the 3rd Global Survey Report on Internationalisation of Higher Education in 2010, and written and presented numerous papers on a variety of higher education topics.

Dr Stephan Geifes
Head of Division, Higher Education Projects Abroad, DAAD (German Academic Exchange Service)

Stephan Geifes has been Head of Division ‘Higher Education Projects Abroad’ within the German Academic Exchange Service (DAAD) in Bonn since 2013.

Prior to this, he was Director of the Paris office of the German Academic Exchange Service (DAAD) from 2001 to 2005, Secretary General of the Franco-German University from 2005 to 2008 and Scientific Coordinator at the German Historical Institut of Paris from 2008 to 2012.

Stephan studied history, sociology, Roman languages and political sciences at the University of Bielefeld (Germany), the Ecoles des Hautes Etudes en Sciences Sociales (EHESS, Paris) and at the Institut d’Etudes Politiques (IEP, Paris). After earning a Master’s degree in History from the University of Bielefeld in 1996, he continued his studies at MPA level at the Ecole nationale d’administration (ENA, Paris) from 1997 to 1999. In 2012 he finished his PhD in History at the Ruhr-Universität Bochum (Germany). He has published on international higher education exchanges, with particular focus on relations between France and Germany.

Professor Stephen Holloway
Provost, University of Liverpool

Professor Stephen Holloway is currently Provost for Innovation at the University of Liverpool. He graduated from Leicester University with a PhD in Theoretical Solid State Physics in 1976, working in the field of gas-surface dynamics and spent 6 years in continental Europe working in universities in Berlin, Copenhagen and Gothenburg. Professor Holloway joined the University of Liverpool in 1984 as a lecturer in the Department of Inorganic, Physical and Industrial Chemistry under the direction of Sir David King and was part of the team that founded the UK Surface Science Centre of excellence in

1988. Professor Holloway was their Head of Theory until 2000 when he became the Head of the Chemistry Department serving in this role for 7 years until he became (in succession) the Dean of Science (2007), The Dean of Science and Engineering (2008) assuming the position of Pro-Vice-Chancellor for the Faculty of Science and Engineering in 2009.

In August 2013 Professor Holloway was appointed Provost, assuming the academic responsibility for innovation, commercialisation, partnerships and alumni relations. During his research career Professor Holloway investigated a wide range of gas-surface processes from passive spectroscopic studies to heterogeneous reactions on catalysts publishing approximately 150 papers and has particular interests in using the gas-surface system as a relatively simple model for investigating in detail the transition between quantum and classical dynamics.

Dr Joe Hong

Registrar, Academic Accreditation and Audit, Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ)

Dr Joe Hong is a Registrar of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). He is responsible for accrediting higher education programmes including transnational education programmes offered by overseas universities in Hong Kong. Before joining the HKCAAVQ, Dr Hong has over 25 years of experience in teaching, administration and quality assurance at the self-accrediting higher education institutions in Hong Kong.

Mark Jeynes

Partner, OC&C Strategy Consultants, London

Mark Jeynes, a Partner in OC&C's London office, heads OC&C's Education Practice in the UK. Mark has extensive experience in the European education sector, including nursery (pre-K), K-12, pathway programmes, higher education, government funded vocational programmes and professional training. In addition to providing strategic advisory services to the education sector, Mark has 10 years experience advising private equity firms targeting investment opportunities in education. Recent transaction experience includes The College of Law, Study Group, INTO University Partnerships, World Class Learning and Cambridge Education Group. The geographical scope of Mark's experience includes the UK, Western Europe, the US, India, GCC, Asia, Australia and Africa.

Mark represents OC&C as a founding member and supporter of Exporting Education UK, the broad-based campaign group that has been formed to promote the value of education exports to UK plc. Prior to joining OC&C, Mark had responsibility for the London office of The Parthenon Group. Mark holds a BSc with honours from Loughborough University and an MBA from London Business School.

John Latham

Provost and CEO, The University of Law, England

John Latham is the Provost and CEO of the University of Law. With eight centres across the UK, ULaw is the largest professional law school in the world. Formerly The College of Law, it was the first independent institution in the UK to be granted degree awarding powers and was awarded University Title last November.

John joined the University from Laureate Education Inc, where he was Vice President for International Business Development. Laureate is the world's leading network of private universities, spanning 30 countries, with in excess of 780,000 students. While at Laureate, John led a major, pan-

company online initiative on the establishment of new partnerships in the UK, internationally, and on the creation of Laureate's first UK campus.

Prior to that he spent 13 years working at Russell Group universities – initially at the University of Manchester, and then at the University of Liverpool. He was Liverpool's first Chief Operating Officer and led the establishment of Liverpool's highly-successful online business and its Chinese university, XJTLU. He has served as a board member of the Quality Assurance Agency of Higher Education (QAA) and was a founding trustee of the North Liverpool City Academy, one of the UK's top-performing state schools.

Dr William Lawton

Director, Observatory on Borderless Higher Education

William (Bill) Lawton is from Newfoundland and has lived and worked in the UK since 1987. He joined the Observatory on Borderless Higher Education early in 2011, shortly after it became part of the International Graduate Insight Group (i-graduate). He was a founding member of the UK HE International Unit, from 2007 until 2010. Prior to that, Bill worked at the Canadian High Commission in London, as a political analyst on UK devolution and latterly as Head of Academic Relations. In the 1990s he taught politics at the University of Hull, where he focused on Canadian and American politics and international political economy. His PhD is from the University of Edinburgh.

Dr Fernando León-García

President, CETYS University, Mexico

Prior to his appointment as CETYS University's Sixth President, Dr Leon - García served as Chancellor of City University of Seattle's International Division, covering programmes, campuses, and sites across the Americas, Europe and Asia. Before joining City University, he served as Chief Academic Officer of Apollo International/University of Phoenix International. From 1974 to 2000 he served in diverse capacities at CETYS including Chief Academic Officer/ Provost.

Fernando is past President of the Consortium for North American Higher Education Collaboration (CONAHEC), past Chair of the Council of Fellows of the American Council on Education Fellows Program, Chair of the Accreditation Evaluation Committee of the Federation of Mexican Private Universities (FIMPES), member of the Eligibility Review Committee of Western Association of Schools and Colleges (WASC), member of the Executive Committee of the IAUP Board; member of the Board of HACU, Faculty/Mentor of the WISE Programme for Education Leadership 2011 and 2012, and member of the Council of Presidents of AGB.

He holds a doctoral degree in Educational Administration and Policy Analysis and an MA in International Development Education from Stanford University, as well as a BS in Industrial Engineering from CETYS Universidad.

Professor Dato' Dr Hassan Said

Vice-Chancellor and President, Taylor's University, Malaysia

Professor Dato' Dr.Hassan Said was appointed Vice-Chancellor and President of Taylor's University in August 2008. Before this, he was Director General of the Department of Higher Education, Ministry of Higher Education Malaysia, from January 2005 until April 2008. He also served as Director, Department of Higher Education, MoE Malaysia from May 1998.

He obtained his Bachelor Degree in Mathematics from the University of Manchester, and Master of Science and Phd degrees from the Brunel University. He specializes in Computer Aided Geometric Design.

He joined Universiti Sains Malaysia in 1984 as Mathematics lecturer at the School of Mathematical Sciences and was appointed its Dean in 1990. He then became Deputy Vice-Chancellor (Academic) of the university in 1995 before being seconded to the Ministry of Education in 1998 as Director of the Department of Higher Education. At the Ministry of Higher Education, he was appointed to the Board of Directors of various local public and private universities, and was also Governing Board member of the South-East Asia MoE for the Regional Centre of Higher Education (SEAMEO – RIHED) and Advisory Council Member of the Commonwealth Education Media Centre for Asia (CEMCA). Currently, he is on the Board of Directors of Open University Malaysia (OUM) and the Asia e-University (AeU). In addition, he is a Governing Board member of Kolej Yayasan Sabah, and member of the Academic Development Panel of INCEIF, Malaysia. In January 2010, he was appointed to the board of the Capital Market Development Fund (CMDf), Security Commission, Malaysia.

He is Fellow of various societies, including the Malaysian Mathematical Society, the Institute of Mathematics and its Applications, United Kingdom (FIMA) and the Malaysian Academy of Science (FASc). He has received a multiple honours, including DPMP (Perlis), DMSM (Melaka), DSPN (Penang) and PGBK (Sarawak). He also holds the French Chevalier de la Legion d'Honneur. He was awarded Honorary Doctor of Science from Universiti Malaysia Perlis (UNIMAP) in 2009, Honorary Doctor of Science from the Multimedia University Malaysia (MMU) in 2010, Honorary Doctor of Engineering from the University of Birmingham, England in 2010, Honorary Doctorate Business Administration from the University of West England in 2012 and, most recently, an Honorary Doctorate of Educational Leadership from Asia eUniversity.

Professor Nigel Thrift
Vice-Chancellor, University of Warwick

Professor Nigel Thrift is Vice-Chancellor and President of the University of Warwick. He joined Warwick from the University of Oxford where he was made Head of the Division of Life and Environmental Sciences in 2003 before becoming Pro-Vice-Chancellor for Research in 2005.

Since becoming Vice-Chancellor in 2006, he has launched an ambitious strategy for Warwick's future and has led the University in: implementing an extensive capital plan; achieving a large increase in research income; producing high levels of philanthropic income; establishing high-profile partnerships and research collaborations, and rapidly increasing Warwick's international profile. He has also been instrumental in building on Warwick's strong links with business and industry, both nationally and internationally.

Professor Thrift was born in Bath, educated at Aberystwyth and Bristol, and is an international research figure in the field of geography. He continues to maintain an active research career alongside his role as Vice-Chancellor, and has been the recipient of a number of distinguished academic awards including the Royal Geographical Society Victoria Medal for contributions to geographic research in 2003, Distinguished Scholarship Honors from the Association of American Geographers in 2007, and the Royal Scottish Geographical Society Gold Medal in 2008. He was made a Fellow of the British Academy in 2003, received an Honorary LLD from the University of Bristol in 2010 and an Honorary LLD from Monash University in 2013. He serves on the Governing Board of the European Institute for Innovation and Technology, and is a Commissioner of the Marshall Aid Commemoration Commission. He writes a regular blog for the Worldwide series in The Chronicle of Higher Education.

Dr Dirk Van Damme
Head of Innovation and Measuring Progress Division, OECD, Paris

Dirk Van Damme is Head of the Innovation and Measuring Progress Division (IMEP) in the Directorate for Education at the OECD in Paris. He holds a PhD in educational sciences from Ghent University, and has been Professor of Educational Sciences at this institution since 1995. He was part-time Professor of Comparative Education at the Free University of Brussels from 1997 to 2000 prior to holding the position of visiting Professor in the same subject at Seton Hall University in the United States from 2001 to 2008.

He served as General Director of the Flemish Rectors' Conference, the main advisory body for higher education policy in the Flemish part of Belgium, between 2000 and 2003. He was professionally involved in educational policy development from 1992 to 2008, and served as chief of staff of Mr Frank Vandenbroucke, Flemish Minister of Education between 2004 and 2008. His interests include evidence-based innovation in education, comparative analyses of educational systems, new developments in the learning sciences, and knowledge management in education. At the OECD he is responsible for the Innovation and Measuring Progress Division, covering both the Centre for Educational Research and Innovation (CERI) and the Indicators of Educational Systems (INES) programmes.

Rt Hon David Willetts MP
Minister for Universities and Science, Department for Business, Innovation, and Skills, UK

The Rt Hon. David Willetts is a British Conservative Party politician and the Minister for Universities and Science. He has been MP for Havant since 1992 and previously worked at HM Treasury and the Number 10 Policy Unit. He served as Paymaster General in the last Conservative Government. Willetts has written widely on economic and social policy, and is a council member of the Institute for Fiscal Studies. His book *The Pinch: How the Baby Boomers Took Their Children's Future – And Why They Should Give It Back* was published in 2010.

Graham Wood
Partnerships Development Director, Kaplan International Colleges

Graham Wood has 20 years' experience working in international higher education, covering internationalisation, transnational education and direct student recruitment. In the mid-90s he was responsible for establishing and managing a British campus in Bangkok, and on returning to the UK consecutively directed the international strategies of three UK universities, Leeds Metropolitan University, the University of Huddersfield, and most recently as Dean of International Affairs, at the University of Wales, Newport. In addition to his university roles he has held advisory positions within the Northern Consortium, the Wales International Consortium and the UK HE International Unit.

In his present role at Kaplan International he is leading on a number of projects that aim to build on and enhance the current partner university network, including improved corporate communications, stakeholder management and development of deliberative processes for Kaplan's rapidly growing offshore activities.

More information

If you wish to contact us after the conference for more information on any of today's sessions or to find out more about The Observatory on Borderless Higher Education, please do so at:

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Thank you

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Thank you to all of the above for making our conference possible.

