



Creating Knowledge Economies through Education Hubs/IBCs

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Some caveats and background

- The new kids on the block: Reading, Southampton and Newcastle
- The EduCity model vs. international branch campus of Notts



Here's a hub, there's a hub

- Everyone is in on the 'action'
 - Hong Kong, Vietnam, South Korea, Taiwan, Bhutan, China
- Singapore Education
- Malaysia's Vision 2020
 - The Iskandar EduCity



Iskandar EduCity

- The multi-varsity campus approach... 305 acres
- Sitting within a development region of 550,000 acres!



Aspirations examined

- Make of 'our own' education system an international one
- Attract foreign students
- Knowledge transfer
- Be a centre of education excellence



- **KNOWLEDGE : RESEARCH**



Watch this space (and our progress)



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