Online Delivery: The Liverpool-Laureate Model

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Evolution of the Partnership

• Long-term: began around 2000

• Flexibility and openness on both sides

• Multi-faceted
Scope of Online Activity

• 22 wholly online programmes (inc. 2 Professional Doctorates)

• Areas: Management (9), Education (1 doc), Law (3), Computer Science (5), Health (4:1 MPH, 1 Clinical Research, 2 Psychology)
Student Numbers

• 6745 ‘active’ students (= in class/waiting for class to begin/waiting for dissertation period: i.e. 6745 lower than total registered students)

• By Faculty:
  Health & Life Science 1074 (16%)
  Humanities & Social Science 4780 (71%: Management = 66% of total)
  Science & Engineering 891 (13%)
Student Numbers

- Africa 2399 (36%)
- Americas 1239 (18%)
- Asia 665 (10%)
- Europe 1356 (18%: UK = 9%)
- Middle East 1073 (18%)
Student Numbers

• Graduates: 4574 inclusive to July 2011
• 2003: 66
• 2004: 90
• 2005: 608
• 2006: 606
• 2007: 495
• 2008: 657
• 2009: 741
• 2010: 785
• 2011: 526 (July only)
Positives

• Delivery Model
• QA
• Marketing
• Innovation
• Global Profile
• Income?
Challenges

• Quality
• Standards
• Brand
• Scalability
• Academic Control