

Online Delivery: The Liverpool-Laureate Model

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3 November 2011



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Evolution of the Partnership

- Long-term: began around 2000
- Flexibility and openness on both sides
- Multi-faceted



Scope of Online Activity

- 22 wholly online programmes (inc. 2 Professional Doctorates)
- Areas: Management (9), Education (1 doc), Law (3), Computer Science (5), Health (4:1 MPH, 1 Clinical Research, 2 Psychology)



Student Numbers

- 6745 'active' students (= in class/waiting for class to begin/waiting for dissertation period: i.e. 6745 lower than total registered students)
- By Faculty:
 - Health & Life Science 1074 (16%)
 - Humanities & Social Science 4780 (71%: Management = 66% of total)
 - Science & Engineering 891 (13%)



Student Numbers

- Africa 2399 (36%)
- Americas 1239 (18%)
- Asia 665 (10%)
- Europe 1356 (18%: UK = 9%)
- Middle East 1073 (18%)



Student Numbers

- Graduates: 4574 inclusive to July 2011
- 2003: 66
- 2004: 90
- 2005: 608
- 2006: 606
- 2007: 495
- 2008: 657
- 2009: 741
- 2010: 785
- 2011: 526 (July only)



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Positives

- Delivery Model
- QA
- Marketing
- Innovation
- Global Profile
- Income?



Challenges

- Quality
- Standards
- Brand
- Scalability
- Academic Control

