

**New Players and New Directions:
The Challenges of International Branch Campuses**

The Observatory's 2012 Global Forum

**Prince Hotel, Kuala Lumpur
24-26 April 2012**

THIS DRAFT PROGRAMME IS SUBJECT TO REVISION

Programme

Tuesday 24 April

18.00 – 19.30 **Joint reception hosted by INTO University Partnerships**

- To be held jointly with participants of the 'Enhancing the Global Student Experience' conference (Prince Hotel, 24 April)

Wednesday 25 April

9.00 – 9.30 Arrivals and coffee

9.30 – 10.00 **Session 1 – Welcome and opening keynote**

Chair: William Lawton, Director of the Observatory

- Welcome from the Ministry of Higher Education, Government of Malaysia
- Keynote: Manipal Global Education

10.00 – 11.00 **Session 2 – The Observatory's IBC report: Summary findings**

Chair: tbc

- William Lawton, Director of the Observatory
- Alex Katsomitros, Research Analyst

Response:

- Kevin Kinser, Associate Professor, Institute for Global Education Policy Studies, State University of New York at Albany

11.00 – 11.20 Refreshments

11.20 – 12.45 **Session 3 – Setting up and operating IBCs: Problems and benefits**

Chair: tbc

- Raj Gill, PVC; Regional Director, Middle East, Africa and Pakistan, Middlesex University, Dubai
 - ‘Setting up overseas campuses: Important considerations before you start’
- Robert Coelen, Vice-President International, Stenden University, Netherlands
 - ‘The 4 Bs of IBCs: Benefits – Big, Bold and Beautiful’

12.45 – 14.00 Lunch

14.00 – 15.15 **Session 4 – Themed workshops**

4a) Managing IBCs: A question of finance

Facilitator: Jean Chen, Surrey International Institute, University of Surrey

4b) What do governments want with international branch campuses?

Facilitator: tbc

With:

- Siti Hamisah Tapsir, Deputy Director-General, Ministry of Higher Education, Government of Malaysia
- Representatives from governments of Singapore and Hong Kong tbc

15.15 – 15.45 Refreshments

15.45 – 17.00 **Session 5 – plenary**

Chair: tbc

- Karan Khemka, Partner and Head of Emerging Markets Education Practice, The Parthenon Group, Mumbai
 - ‘Transnational education in Asia: Opportunities and challenges’
- Duleep Deosthale, Vice-President, Manipal Global Education; Professor & Dean, Manipal International University, Kelana Jaya Petaling Jaya, Malaysia

Thursday 26 April

9.00 – 9.30 Arrivals and coffee

9.30 – 11.00 **Session 6 – Case studies in TNE and international branch campuses**
Chair: tbc

a) Westminster International University in Tashkent (WIUT)

- Abdumalik Djumanov, Rector, WIUT
 - ‘Developing research capacity in a new university in Uzbekistan’
- Alan P France, First Deputy Rector (Academic), WIUT
 - ‘Higher education systems in a global environment: A framework for TNE models’

b) Rochester Institute of Technology, New York

- James Myers, Director, Center for Multidisciplinary Studies and Global Outreach Education, RIT
- Lyndsey McGrath, Manager for Global Initiatives, RIT
 - ‘Private Non-Profit University Partnerships: A Model for Capacity-Building in Developing Economies’. The case of the American University in Kosovo

11.00 – 11.20 Refreshments

11.20 – 12.40 **Session 7 – Themed workshops**

7a) The student experience at international branch campuses

Facilitator: Gretchen Dobson, Senior Associate Director, Regional and International Programs, Office of Alumni Relations, Tufts University, Massachusetts

With:

- Christine Ennew, PVC Internationalisation & Europe, University of Nottingham
- Students from Nottingham Malaysia campus
- Malaysian student representatives

7b) Managing IBCs: A question of quality

Facilitator: Carolyn Campbell, Head of Networks & Partnerships, Quality Assurance Agency for Higher Education, UK

With:

- Phil Bradley, Dean of Academic Studies, Newcastle University Medicine (NUMed) Malaysia

- Brian Robertson, Associate Director, International Development; Interim COO, Heriot-Watt University Malaysia Campus, Putrajaya

12.40 – 14.00 Lunch

14.00 – 15.30 **Session 8 – Workshop reports and panel discussion**

Chair: tbc

Panel:

- Carolyn Campbell, QAA UK
- Jean Chen, Surrey International Institute
- Kevin Kinser, SUNY Albany
- Gretchen Dobson, Tufts University
- Siti Hamisah, Ministry of Higher Education, Malaysia

15.30 – 16.30 **Session 9 – Closing keynote address**

Chair: Will Archer, Chief Executive, i-graduate

- Professor Tan Sri Dato' Dzulkifli Abdul Razak, Vice-Chancellor, Albukhary International University, Malaysia